

Caribbean Animal Tourism Support

The Pegasus Foundation



Caribbean Animal Welfare



Caribbean Animal Welfare

- Resources, training and support to animal welfare organizations
- Communications network – especially during disasters
- Caribbean Animal Tourism Support





Caribbean Animal Tourism Support

- Tourism largest industry in Caribbean
- Many tourists love animals
- Tourists concerned about animal welfare
- Improved animal welfare helps tourism



Caribbean Animal Tourism Support

- Phase 1:
 - Selected pilot islands to conduct tourist survey and participate in developing initial strategy
 - Ads placed in tourism publications
 - Queries sent to several tourism companies; meetings held with tourism officials





Strangers in Paradise?

Caribbean animals need
your help !

DID YOU KNOW that
more than 80 organizations
are working throughout
the Caribbean islands
to improve conditions
for animals?

Learn how you can help:
www.CaribbeanAnimalWelfare.org

Caribbean Animal Tourism Support

- Phase 2:
 - Launch Web site:
www.CaribbeanAnimalTourismSupport.org
 - E-newsletter:
Highlight success stories

Caribbean Animal Tourism Support

March 2008 E-newsletter

This is the fifth issue of the Caribbean Animal Tourism Support E-newsletter. This newsletter highlights successful partnerships between Caribbean animal welfare organizations and tourism. If you have a tourism-animal welfare partnership that you would like to have highlighted in a future newsletter, please E-mail CaribbeanTourism@pegasusfoundation.org with a brief story and photo, as well as contact information.

Success Story Follow-up: Tourism-sponsored animal ambulance helping Bahamas street dogs

The CATS December newsletter reported on the Bahamas Humane Society acquisition of a new animal ambulance. The ambulance donation was made possible by support from the Bahamas Ministry of Tourism, a local car dealership, a sign company and an insurance company.

Since the ambulance was acquired, it has been used every day as part of the Bahamas Humane Society 24-hour emergency animal ambulance service.

An estimated 340 animals have been transported in the ambulance to the Bahamas Humane Society for spay/neuter, adoption, or, when necessary, humane euthanasia. The ambulance has also been used to rescue wildlife.

Bahamas Humane Society executive director Kevin Degenhard said, "The signage on the ambulance has heightened the profile of the BHS and the work we do in the community. Whenever we drive the ambulance to a media event, it becomes a focal point so the "Who Let the Dogs Out" message emblazoned on it must make everyone think who really is responsible for the 30,000-plus dogs on the streets of Nassau."



News: Caribbean Animal Tourism Support to be featured at 2008 Caribbean Animal Welfare Conference

A workshop on the Caribbean Animal Tourism Support project will be presented at the 2008 Caribbean Animal Welfare Conference, to be held in Santo Domingo, Dominican Republic from April 21 to April 24. The conference will also include a presentation on how hotels can work with humane societies to establish cat cafes.

Next month's newsletter will include highlights of the tourism-related portions of the conference. For more information:

CaribbeanAnimalWelfare.org

Read more about how tourism can support animal welfare:

www.CaribbeanAnimalTourismSupport.org

Photo: The new Bahamas Humane Society animal ambulance pulls up to rescue a 250-pound Loggerhead turtle lying in the sun by the fisherman's stall in Nassau. The turtle was returned to the ocean.

Caribbean Animal Tourism Support E-newsletter is produced by the Pegasus Foundation. For more information, please visit www.CaribbeanAnimalTourismSupport.org or E-mail CaribbeanTourism@pegasusfoundation.org



Caribbean Animal Tourism Support

- Next Steps:
 - Gather your story ideas for newsletter
 - Expand newsletter audience
 - Continue outreach to tourism entities and tourism companies

Your ideas for future development of Caribbean Animal Tourism Support are welcomed!

Caribbean Animal Tourism Support

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