



HUMANE SOCIETY  
INTERNATIONAL

2015

# Annual Report





# Mission Statement and Thank You

Our mission: Humane Society International extends the work of The Humane Society of the United States around the globe to promote the human-animal bond, protect street animals, support farm animal welfare, stop wildlife abuse, curtail and eliminate painful animal testing, respond to natural disasters and confront cruelty to animals in all of its forms.

With the support of our volunteers, donors and local activists, HSI has become a dominant and powerful force for animals on the international stage. This report highlights just some of the victories you helped us accomplish in 2015. Thank you.

**THIS PAGE:** In 2015, large stockpiles of ivory were destroyed by the United Arab Emirates, China, the United States and Thailand—a powerful signal to poachers. HSI is working to shut down the global trade in ivory, which drives the slaughter of nearly 100 elephants per day.

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**ON THE COVER:** Kelly O'Meara, HSI's director of companion animals and engagement, holds one of 26 dogs rescued from a South Korean dog meat farm that her team shut down in 2015.

# From the President

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Humane Society International was established in 1991 to help strengthen protections for animals around the world. Today—on the eve of our 25th anniversary—HSI is a high-impact, financially disciplined, effective campaigner for animals.

This year, we added Mexico to our roster of existing offices in Australia, Canada, the European Union, India, Costa Rica and the United Kingdom. Our colleagues in Mexico will focus on preventing the cross-border transport of U.S. horses for slaughter, enhancing legislation, stopping the spread of intensive confinement agriculture and improving life for street dogs.

By 2020, we intend to have active programs in 20 more countries, extending the notion of civil society by promoting kindness to animals and working to upgrade legal safeguards for them.

The whole global animal protection community is expanding rapidly, with many new organizations established and growing in Asia, Africa and Latin America, as well as in the traditional strongholds for animal welfare of Western Europe, North America, Australasia and southern Africa. We estimate animal protection organizations are now spending more than \$300 million a year on international programs—perhaps 10 times the amount spent 35 years ago.

The potential to make big changes on behalf of animals has never been better.

Here at HSI, we've been amazed by the progress we've seen, including growing interest in cage- and crate-free farm animal housing, a huge increase in public awareness of the dog meat trade and trophy hunting, and a promised end to the large-scale animal sacrifice that had been happening in Nepal every five years for more than two centuries.

We are proud of what we have accomplished, and we would especially like to thank our donors and advocates for their support, compassion and energy on behalf of animals. You make our lifesaving work possible.



*Andrew Rowan, President and CEO  
Humane Society International*



## DIRECTORS

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Leslie Barcus  
Karen Brooks  
Bruce Fogle  
Nicolas Ibarguen  
Wayne Pacelle  
Verna Simpson

## OFFICERS

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Bruce Fogle, *Chair of the Board*  
Leslie Barcus, *Board Treasurer*  
Andrew Rowan, *President and CEO*  
Kitty Block, *Senior Vice President*  
G. Thomas Waite III, *Treasurer*  
Michaelen Barsness, *Asst. Treasurer*  
Caitlin Hart, *Asst. Treasurer*  
Carol England, *Secretary*  
Roger A. Kindler, *General Counsel*



# Farm Animal Protection

HSI AIMS TO REDUCE FARM ANIMAL SUFFERING BY WORKING TO STOP THE SPREAD OF INTENSIVE CONFINEMENT AND BY PROMOTING “GREEN” CAMPAIGNS TO REDUCE MEAT CONSUMPTION AND INCREASE SUSTAINABLE PRACTICES.



An astounding number of food companies and farmers have gone crate-free in the past couple of years, an encouraging sign that cruel gestation crates for pigs will soon be a thing of the past.

- After discussions with HSI and local groups, JBS, Brazil's second largest pork producer, announced that all of its company-owned facilities would be crate-free by 2016, and its contract farmers would transition to group housing by 2025. JBS executives also indicated that they are moving away from surgical castration and teeth clipping.
- Cooperativa Central Aurora Alimentos, Brazil's third largest pork producer, agreed to eliminate lifelong gestation crate confinement from its entire supply chain by 2026.
- Thanks to our campaigning, Mexico-based Grupo Bimbo, the largest bakery company in the world, announced a global cage-free egg policy.
- HSI helped persuade McDonald's Canada to switch to 100 percent cage-free eggs by 2025.
- Subway, the world's largest restaurant operator, announced it would eliminate eggs from battery-caged hens from its North American supply chain.
- Hilton Worldwide said that it would begin to eliminate the use of cages for egg-laying chickens and gestation crates for breeding pigs in its global supply chain.
- We launched a new Meatless Monday campaign in Mexico and a similar campaign called Green Monday in South Africa.



# WILDLIFE PROTECTION

CONSUMER DEMAND FOR WILDLIFE PRODUCTS IS UNSUSTAINABLE AT ITS CURRENT LEVELS—AND THE WAY SOCIETY TREATS WILDLIFE IS OFTEN INHUMANE. HSI IS WORKING TO CHANGE HOW WILDLIFE IS VIEWED AND MANAGED.

- After the killing of Cecil the lion provoked a worldwide uproar against trophy hunting, HSI pressed carriers and airlines for action; by the end of 2015, 45 had stopped shipping hunting trophies of the Africa Big Five—African lions, elephants, rhinos, leopards, and Cape buffalo. In the United States, we helped gain new protections for African lions under the Endangered Species Act not long after France announced a ban on the import of African lion hunting trophies.
- HSI worked with Chinese partners on education and advocacy campaigns, raising awareness about the plight of African elephants and calling for the closure of China's ivory market. In a surprise but welcome move, China—the largest ivory market in the world—pledged to stop commercial trade in ivory. With a similar U.S. pledge, this offers the prospect of diminishing the incentive for poachers to kill elephants.
- The European Union strengthened its ban on trade in seal products, which HSI had helped pass. In 2015, the number of baby seals killed in Canada's commercial hunt was the lowest in more than two decades.
- In the United Kingdom, the Booker Group, British Garden Centres and leading online wholesaler MX Wholesale stopped selling rodent glue traps as HSI's campaign against them got underway.
- We distributed 1.5 million copies of our children's book, *I'm a Little Rhino*, in six major cities in Viet Nam, where demand for rhino horn has significantly decreased in the year since our campaign began.





## DEFENDING DOGS

HSI WORKS TO STOP THE SPREAD OF RABIES, REDUCE THE SUFFERING OF STREET DOGS AND DOGS IN PUPPY MILLS, AND END THE DOG MEAT TRADE AMIDST MOUNTING CONCERNS FOR HUMAN HEALTH AND ANIMAL WELFARE.

- We shut down four South Korean dog meat farms and brought 235 dogs to the United States as ambassadors for the cause. Media coverage led to a spike in adoptions at U.S. shelters that took in the dogs.
- In China, we helped set up a task force and command center and supported partner groups as they pulled over dog meat traders' trucks and rescued dogs suffering on board. We called worldwide attention to the annual dog meat festival in Yulin through celebrities, media and support of local activists.
- Over six years in Bhutan, we sterilized 63,000 street dogs; 2015 saw further transition of this program to full Bhutanese management.
- In India, the Supreme Court ordered the implementation of animal birth control rather than culls to control street dog overpopulation. Combined, HSI/Asia's street dog programs in India, Bhutan and the Philippines sterilized over 22,000 dogs and vaccinated over 48,000 in 2015.
- In Saipan, we launched a spay/neuter program to reach 70 percent of the island's estimated 21,000 dogs.
- HSI/India unveiled an unprecedented street dog sterilization and vaccination project in the state of Haryana as part of the National Rabies Control Programme, inaugurating "INDIA ONE," a convoy developed to reach dogs in rural locations.
- HSI/Canada partnered with the Quebec government to rescue and shelter more than 400 animals from puppy mills and hoarders and partnered with Chiots Nordiques to provide free sterilization, vaccinations and other care to more than 250 dogs in aboriginal communities.

# Science Without Suffering

OUR SCIENCE TEAM IS WORKING IN A DOZEN COUNTRIES TO SAVE LAB ANIMALS FROM SUFFERING. WE'RE HELPING TO REPLACE OBSOLETE ANIMAL MODELS WITH SUPERIOR 21ST-CENTURY TOOLS.

- Our #BeCrueltyFree campaign celebrated a ban on animal testing for cosmetics in New Zealand; under the country's revised Animal Welfare Act, animal testing of finished cosmetics and ingredients intended exclusively for use in a cosmetic will be illegal.
- South Korea banned the sale of cosmetic products or ingredients subject to new animal testing where alternative methods are available, and Turkey passed a conditional dual testing and sales ban.
- Brazil formally accepted 17 internationally recognized animal testing alternatives and informed HSI it would cease to require long-term testing of pesticides on dogs and other redundant tests.
- In the chemical sector, the European Union officially adopted non-animal replacements for eye and skin irritation testing and other alternative approaches that could save millions of animals in the next year or two alone.
- With support from World Animal Protection, we launched BioMed21, a global partnership with medical researchers aimed at reorienting health science funding away from flawed animal methods and towards human-relevant 21st-century tools.
- Fashion giant H&M joined our #BeCrueltyFree campaign and is helping to educate consumers and support HSI advocacy initiatives and legislation in several countries.



Experiments on mice, monkeys or other animals rarely mirror more than a few aspects of complex human diseases. We need better, *human-relevant* models to understand and cure disease biology *in humans*.

# Global Animal Welfare

HSI SEEKS TO ENSURE THAT EVERY COUNTRY IN THE WORLD HAS A BASIC ANIMAL CRUELTY LAW AND ENFORCES THAT LAW. AND WE'RE WORKING TO END ANIMAL FIGHTING AND FESTIVALS AND SPECTACLES THAT CAUSE ANIMAL SUFFERING.



Ashley van Nieuwburg, development manager for HSI/Canada, holds a cat named Moustique. Rescued from a hoarding situation in September 2015, Moustique was placed for adoption through Toronto Cat Rescue and has since found a wonderful forever home!

- In cooperation with Animal Welfare Network Nepal and People for Animals, which is based in India, HSI helped secure a pledge to end the Gadhimai festival, the world's largest animal sacrifice, in which hundreds of thousands of animals were butchered every five years.
- Honduran lawmakers approved legislation that criminalizes the intentional mistreatment of animals. HSI worked with local nongovernmental organizations to help make the new law a reality.
- We signed an agreement with Aguascalientes municipality in Mexico to set up a program to combat animal abuse.
- For the first time ever, Costa Rica's Court of La Unión de Tres Ríos convicted a person for breeding dogs in a puppy mill. We worked with the country's National Animal Health Service (SENASA) to make the case for conviction. SENASA and the Ministry of Environment and Energy signed agreements with us to address companion animal, farm animal and wildlife protection programs.
- In partnership with HSI, SENASA responded to nearly 4,000 complaints about animal welfare issues in the country's metropolitan region.
- In Canada, we helped achieve significant improvements to Quebec's animal protection laws with the passing of Bill 54 to increase penalties, award more power to inspectors and strengthen general provisions regarding animal welfare. Animals are no longer considered objects in Quebec's Civil Code, but sentient beings.
- HSI/India launched tip lines for people to report animal fighting and illegal testing of cosmetics on animals.





# DISASTER RESPONSE

HSI RESPONDS TO DISASTERS WHEN WE ARE IN A POSITION TO HAVE A MEANINGFUL IMPACT. OUR TYPICAL PROGRAMS ARE LONG-TERM, LASTING AT LEAST A YEAR AND USUALLY LONGER.

- When earthquakes struck Nepal, our Animal Rescue Team worked with local partners including Animal Welfare Network Nepal to provide lifesaving veterinary medicines, vaccinations, surgical equipment and other supplies, along with shelter and food for sick, injured, lost and abandoned animals. Once the most urgent disaster-related needs were met, we remained committed to aid, partnering with the government and the Jane Goodall Institute to plan a street dog population management program for Kathmandu.
- HSI worked with the Office of the Mayor of Saipan and the Federal Emergency Management Agency to provide temporary shelter and rebuild permanent shelters for dogs and cats left homeless by Hurricane Soudelor.
- With Hurricane Patricia threatening Mexico, our new office there shared information and coordinated with international and local organizations, universities and the government to prepare a response. We donated dog and cat food, identified and set up food and medicine repositories, and assessed the aftermath in Jalisco, where the storm made landfall. We also began building a list of veterinarian volunteers to respond to future disasters.
- After floods in India devastated Chennai, HSI and Blue Cross of India rescued animals stranded in heavily inundated areas and treated the sick and injured at BCI's shelter. HSI and BCI also supplied food and aid to local residents.

# From Our Supporters



Jennifer Rose has a heart for animals. A superstar volunteer at HSI/Canada's emergency shelter since a puppy mill seizure in 2011, she says, "I can't describe the feeling when an animal is so terrified that she can't even look at you and then maybe one day, while you are cleaning her crate, you see her very tentatively look up and lock eyes for just a moment. Then a day or two later maybe a small little lick on your hand as if to say thank you. It just melts your heart that these little ones can still learn to trust and to love even after all they have been through. These huge milestones for these little survivors make my heart swell and I could not love them more."

Volunteers at our shelter find not just the animals' but their own lives changed from such moving experiences.

"We adopted Shogun (formerly Shawn) on October 25, 2015, from the Southwest Humane Society in Vancouver, Washington. He was 7 months old and we count the 25th of each month as his birthday and adoptaversary. Sho was the first Tosa we met, and we knew right away he had to be ours. He was so shy and wouldn't even let us pet him. He looked so sad that we had to bring him home!

"Shogun is one of the greatest animals on Earth. He is loving, kind, goofy, protective, and best of all, ours. What HSI did in bringing these animals here from South Korea has given my family an enormous gift, and we will always show our support."

—Andrea Hendrickson





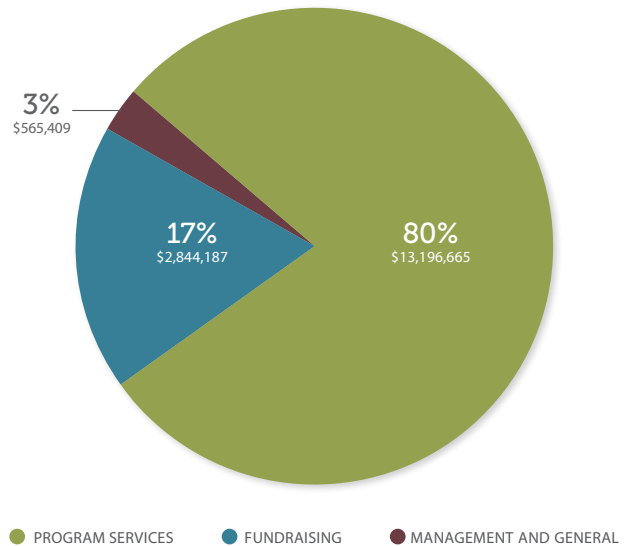
# Financial Operations Report

For the Year Ending December 31, 2015

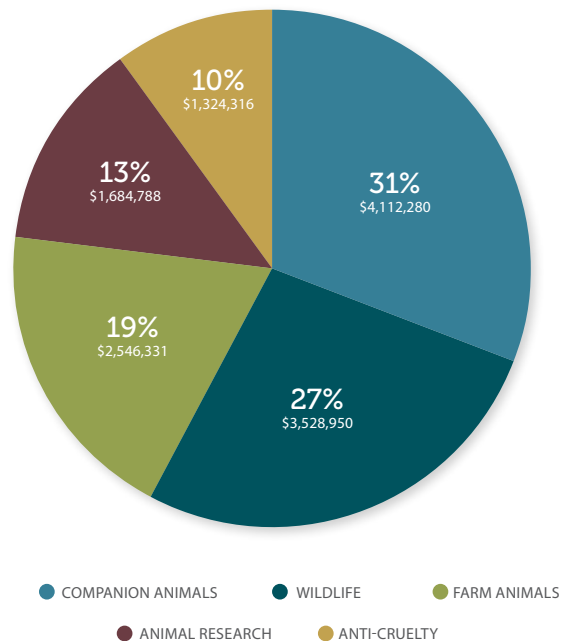
Support and Revenue	Total
Contributions and Bequests	\$10,481,639
Grants and Trust Contributions	1,266,093
Other Income	7,957,919
<b>Total Revenue</b>	<b>\$19,705,651</b>
Expenditures	
<b>Program Services</b>	<b>\$13,196,665</b>
Companion Animals	4,112,280
Wildlife	3,528,950
Farm Animals	2,546,331
Animal Research	1,684,788
Anti-Cruelty	1,324,316
<b>Management and General</b>	<b>565,409</b>
<b>Fundraising</b>	<b>2,844,187</b>
<b>Total Expenditures</b>	<b>\$16,606,261</b>
<b>Change in Net Assets</b>	<b>\$3,099,390</b>
<b>End of Year Net Assets</b>	<b>\$1,730,217</b>

The numbers represented above are preliminary and are subject to change upon audit. The final audited numbers will be available later in 2016 at [hsi.org/financialinfo](http://hsi.org/financialinfo).

## Total Program Efficiency



## Program Services



Humane Society International is approved by the Better Business Bureau for all 20 standards for charity accountability.

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# You Can Help

With the continuing support of donors and advocates, HSI is working to create a humane and sustainable world for all animals, including people, through education, advocacy and the promotion of respect and caring.

## LEARN MORE

Get the latest news—visit [hsi.org](http://hsi.org).

## TAKE FAST ACTION

Help animals in need—visit [hsi.org/takeaction](http://hsi.org/takeaction).

## SHARE VIDEOS OF OUR RESCUES AND INVESTIGATIONS

Watch us at work—visit [youtube.com/hsus](https://youtube.com/hsus) (playlist: HSI).

## DONATE

Make a difference—visit [hsi.org/donation](http://hsi.org/donation).



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