

Please fix loopholes in PLC 70/2014

Dear Senator,

I urge you to change the PLC 70/2014 to effectively end:

- All cosmetic tests on animals in Brazil for both ingredients and finished products;
- The import or sale of cosmetic products or ingredients tested on animals anywhere in the world after entry into force of the ban.

Currently, PLC 70/2014 prohibits tests on animals for cosmetic “finished products,” but does not address the main area of animal use, which is the testing of cosmetic ingredients. Indeed, the Bill specifically permits animal tests for “ingredients with unknown effect” — a critical loophole that undermines the spirit of a cosmetics animal testing ban.

Unlike similar bans in the EU, Israel and India, the bill before the Senate makes the full replacement of cosmetics animal testing dependent on the availability of validated non-animal test methods for all possible health concerns. This means that while other major markets are enacting swift and unconditional bans, Brazil would continue to permit cosmetics animal testing for years to come. This is unacceptable.

Cruelty-free beauty is the future. Brazilians deserve an effective ban, not a fake one.

I’m counting on your support!

Sincerely,