



## MISSION STATEMENT

Humane Society International (HSI) extends the work of The Humane Society of the United States around the globe to promote the human-animal bond, protect street animals, support farm animal welfare, stop wildlife abuse, curtail and eliminate painful animal testing, respond to natural disasters and confront cruelty to animals in all of its forms.

## Global Initiatives

Humane Society International (HSI) conducts a range of programs internationally that promote the humane management of street animals through spay/neuter and vaccination programs in Africa, Asia, Latin America, the Pacific and the Caribbean and by ending the dog-meat trade in Asia. HSI seeks a global end to animal testing for human hazard and risk assessment by 2025 and has had significant success in Europe, India, South America and China. HSI conducts campaigns to end the use of confinement battery cages/gestation crates for chickens and pigs as well as projects to challenge the financing of confinement systems by banks and development agencies.

HSI campaigns against wildlife abuse and suffering focus on ending the commercial killing of seals for their fur, ending whaling, ending the practice of shark finning, and ending animal suffering/cruelty, especially

cruelty that is supported by government subsidies.

When disasters occur, HSI puts a go-team together to travel to the stricken nation and address the needs of animals and their human owners in distress.

## Protecting Street Dogs/Puppy Mills

HSI is collaborating on efforts to tackle rabies, street dog suffering and the illegal trade in dogs destined for human consumption, amidst mounting concerns for human health and animal welfare. The commercial trade in dogs for human consumption affects an estimated thirty million dogs per year. Street dogs are caught in Thailand, Cambodia and Laos and illegally transported to Vietnam and China, for slaughter and consumption. HSI works as part of a coalition (ACPA) to stop this illegal trade in dogs and eliminate rabies in the region. The results to date are very encouraging. HSI is also working with

Chinese activists who have rescued over 2,400 dogs from meat traders' trucks.

HSI sponsored an Annual World Spay Day that attracted more than 600 event organizers around the world to spay or neuter thousands of animals throughout the month of February, raising awareness of how lowering birth rates reduces the number of animals who will face death and suffering in shelters or on the streets.

Humane Society International/Canada and the Quebec Department of Agriculture, Fisheries and Food rescued more than 200 dogs and puppies from a puppy mill located in the Estrie region of Quebec. The rescued dogs include a variety of small breeds, including bichons and Pomeranians. Quebec has limited enforcement capacity, due to a lack of donations and government funding for the SPCAs and SPAs. To address this problem, HSI Canada has proposed a one percent tax on pet products sold in Quebec, which would generate in excess of \$8 million for enforcement purposes annually. Polling shows 73 percent of Quebecois support this plan.

In some countries, roaming unneutered animals contribute to the problem of street animal overpopulation, as witnessed during the Winter Olympics in Sochi, Russia. Ten dogs rescued from the streets of Sochi are now in the United States and adopted out, thanks to the efforts of the PovoDog Animal Shelter in Sochi and Humane Society International and our Emergency Placement Partners.

From the beginning, it has been HSI's intention that our street dog program in Bhutan would eventually become self-sustaining—managed entirely by the

Bhutanese themselves, guided by HSI staff and consultants. Now, in the final year of our six-year engagement with that country, this vision is coming to fruition. The Bhutanese have established veterinary centers in each province (dzongkhag) staffed by a new group of young veterinarians that conduct sterilization days and support the care of pets.



Stray dogs in Thimphu, Bhutan. Kuni Takahashi

In late July, HSI suddenly received multiple emails from the Bahamas, including from the Bahamas Humane Society, about a massive outbreak of distemper and a desperate, urgent need for vaccines.



Bahamas Humane Society. Kelly O'Meara

Our team sent a staff member by plane (actually quicker and less expensive than shipping) to personally deliver 1,000 doses of vaccine. These were offered free of charge to those in need, and also administered to street dogs.

## Reduce Suffering on Factory Farms

In Mexico, approximately two billion farm animals are raised every year for human consumption. Tens of millions of these animals are confined in industrialized farm animal production facilities, known as factory farms, where they spend their lives crowded in cages so small that they can barely even move.

“In Mexico, journalists have farm animal issues increasingly in their sights, and more and more people are aware of the disturbing truth about factory farms,” said Elissa Lane, deputy director of HSI Farm Animals. “Journalists have the power to shape and change public attitudes, and to deliver animal protection issues to vast audiences in the blink of an eye.”

Due in large part to increased media attention about the impacts of factory farming on animal welfare, farm animal protection has become a prominent social

issue around the globe. A growing number of governments, food retail companies and producers are adopting policies that favor a more humane animal production system.

HSI is working on the ground in Mexico, Brazil, Costa Rica, India, Vietnam and South Africa and many other countries to end the lifelong confinement of breeding sows in gestation crates. We are asking multinational food retailers who are already phasing out gestation crates in the United States to extend their crate-free policies to Latin America and beyond, and petitioning other food companies, local restaurants, supermarkets and producers to adopt more humane practices. HSI worked with Arcos Dorados (largest McDonald's franchise in Latin America) to gain their commitment to use “crate-free” pork.



Crate-free piglets. iStockphoto.

Global food giant Heinz announced animal welfare improvements in its sustainable sourcing policy. The company, which had already pledged to work with its suppliers globally to find solutions to reduce the use of battery cages, committed to ensure that 20 percent of its eggs are cage free by the end of 2015 in its North American operations. Heinz's move is a result of discussions with Humane Society International.

## Securing Animal Cruelty Laws

The Supreme Court of India passed an interim order directing the Union of India to prevent the illegal movement of animals across the border from India to Nepal, to be sacrificed at the Gadhimai Festival, held during November 2014. Approximately 70 percent of the animals to be sacrificed at the festival usually come from India, so the immediate implementation of this order had a significant impact on the event, leading to a considerable reduction in the number of animals sacrificed. HSI-India is working with partners in Nepal to end the sacrifice.

## Curbing Wildlife Cruelty

Last year, poachers killed at least 35,000 African elephants, a surge widely attributed to rising demand for ivory in China and other places. HSI worked with China who has now joined the international community in condemning the trafficking and illegal consumption of ivory and destroyed 6.1 tons of its confiscated stockpiles. Hong Kong later joined the effort by destroying 29.6 metric tons of confiscated ivory. Destroying stockpiles of seized ivory raises awareness about the elephant poaching crisis and reminds current and potential buyers to avoid ivory.



iStockphoto. Guenter Guni

HSI has long advocated that Japan stop whaling in both the Southern Ocean and the North Pacific, where Japan says it is carrying on a scientific program. The International Court of Justice (ICJ) ordered Japan to end its whaling program in the southern oceans. The ICJ ruled that Japan's current whaling program violates section 10(e) of the International Convention on the Regulation of Whaling—which is the 1982 ban on commercial whaling—and that Japan's whaling activities do not qualify under the exemption for research whaling provided by the ICRW, specifically in regards to the quotas set and the numbers taken.



Minke whale. Alamy.

HSI and the government of Vietnam are working together to reduce rhino horn demand and consumption in that country. The campaign has already reached over 10 million Vietnamese. With two or three rhinos poached every day for their horns, conservationists believe that rhinos could disappear from the wild in Africa within a decade or two. The HSI book "I'm a Little Rhino" has been circulated to school children throughout Vietnam in an effort to reach young minds and encourage them to think of their environment and the animals that share it with them.

In an historic World Trade Organization ruling, the European Union ban on the Seal Product Trade was upheld. The HSI had coauthored another amicus brief that was submitted to the WTO Appellate Body, and HSI representatives again attended the Appellate Body hearing. The number of baby seals killed in Canada continues to decline as seal product markets close.

An appeal from HSI/India to Jet Airways resulted in implementation of a ban on the carriage of shark fins aboard their planes. Other airlines are following with bans of their own.

## Replace Animal Testing

HSI is also working on ambitious plans to challenge a broader range of animal testing (including pesticide and industrial chemical testing) and to promote the new non-animal technologies for biomedical research.

HSI's "Be Cruelty-Free" campaign is an ambitious global campaign for a worldwide end to cosmetics animal testing. The European Union, India and Israel have already banned animal testing for cosmetics. HSI was active in the EU campaign and was key to the Indian initiative. Other countries are debating prohibitions such as South Korea, Australia and New Zealand. China is revising its regulation to phase out mandatory tests on animals for certain cosmetics.

In Dalian, China, HSI's "Be Cruelty-Free" campaigners organized an eye-catching street event featuring 100 life-size rabbit cut-outs and a huge banner. While in Beijing, a letter signed by HSI and more than 20 Chinese animal protection groups was sent to the China Food and Drug

Administration to welcome the waiving of needless animal test requirements for cosmetic products as a pivotal moment in China's journey towards 21st century approaches to safety testing.



Dalian Event. Woo

The Taiwan Society for the Prevention of Cruelty to Animals was excited to announce the launch of its *Be Cruelty-Free Taiwan* campaign in partnership with Humane Society International and cruelty-free retailer LUSH Cosmetics. *Be Cruelty-Free* is anxious to see Taiwan join the ranks of the European Union, Israel and India by introducing a ban on cruel cosmetics animal testing. New Zealand and Australia have launched legislative initiatives to end cosmetic testing on animals and the Humane Cosmetics Act was introduced in the United States Congress.



Animal Testing Laboratory. iStockphoto

HSI-India's high-profile "Be Cruelty-Free" campaign has been instrumental in convincing the Drug Controller General and the Ministry of Health and Family Welfare to end animal testing for cosmetics. More than 30 members of parliament, legislative assemblies and legislative councils supported the initiative. Led by Mrs. Maneka Sanjay Gandhi, policy makers including Shri Baijayant 'Jay' Panda, Suresh Kumar Shetkar and Minister Shri Ramalinga Reddy have actively assisted this effort. Bollywood celebrities Anil Kapoor, Raveena Tandon and Kunal Kapoor also joined the campaign.

## Disaster Response

HSI's Disaster teams responded to a fire in Valparaiso, Chile to care for animals caught in the conflagration that destroyed almost 3,000 homes and killed at least 15 people in April 2014.

HSI ended its formal response to the Haiti earthquake in 2014 – five years after the disaster occurred. During that period, HSI provided veterinary care to thousands of animals and provided training to Haitian veterinary professionals. HSI handed over some its operations to World Horse Welfare and continues to work on the challenges of rabies in the island nation.

The efforts of NGOs in West Africa have been severely hampered by the Ebola outbreak. Two animal welfare organizations in Sierra Leone received emergency grants of \$6,000 each to support their work.



Donkeys are important for the transport of goods in Haiti. Photo by Kathy Milani, HSUS.

## Overall Summary

HSI continues to make substantial progress in reducing animal suffering and promoting a more humane approach to animals across the world. HSI has approximately 120 staff and consultants located in 56 countries (counting the EU as 28 countries) who are delivering this impact.

HSI is proud of what it is managing to achieve and would like to thank all of the people (more than a million contacts as of the end of 2014) for their support and energy on behalf of animals.

The global animal protection community is expanding rapidly with many new organizations being established in Asia, Africa and Latin America as well as in the traditional northern strongholds for animal welfare in Western Europe, North America and Australasia. We estimate that global and regional animal protection organizations are now spending around \$300 million a year on animal protection. In 1981, when WFPA and ISPA combined to form WSPA, global animal protection spent less than \$30 million a year! For those who bemoan the slow pace of progress, these numbers should be encouraging.

## International Partnership Activities (a selection)

*HSI promotes the importance of partnerships and co-operating with other animal groups around the world. Below is a sampling of HSI representation on international groups and international and national advisory bodies.*

HSI is a founding member and is represented on the Executive Committee of the Species Survival Network.

HSI is represented on the coordinating committee of ECOPA, the European association of alternatives to animals' centers and programs.

HSI is a member of InterAction, the association for international development and disaster response organizations in the USA.

HSI is a founder and member of the Fur-Free Alliance.

HSI is a founding member of ICAM (International Companion Animal Management Coalition).

HSI has a representative on the US Trade and Environment Policy Advisory Committee (TEPAC).

HSI is a member of International Coalition for Farm Animal Welfare (ICFAW)

HSI is a member of International Climate Action Network (CAN).

HSI/India is represented on the Executive Committee of the Animal Welfare Board of India.

HSI is a founding member of the Asia Canine Protection Alliance.

HSI is a founding member of the International Council on Animal Protection at the OECD.

HSI is a coordinator of the Human Toxicology Project Consortium.

# Financials

## Humane Society International 2014 Financial Information

### Revenue

|                                |           |                   |
|--------------------------------|-----------|-------------------|
| Contributions and Bequests     | \$        | 6,716,492         |
| Grants and Trust Contributions |           | 581,802           |
| Other Income                   |           | 6,036,795         |
| <b>Total Revenue</b>           | <b>\$</b> | <b>13,335,089</b> |

### Expenditures

|                           |           |                   |
|---------------------------|-----------|-------------------|
| Program Services:         |           |                   |
| Companion Animals         | \$        | 3,730,802         |
| Farm Animals              |           | 5,194,480         |
| Wild Animals              |           | 2,907,779         |
| Management and General    |           | 722,319           |
| Fundraising               |           | 1,307,884         |
| <b>Total Expenditures</b> | <b>\$</b> | <b>13,863,264</b> |

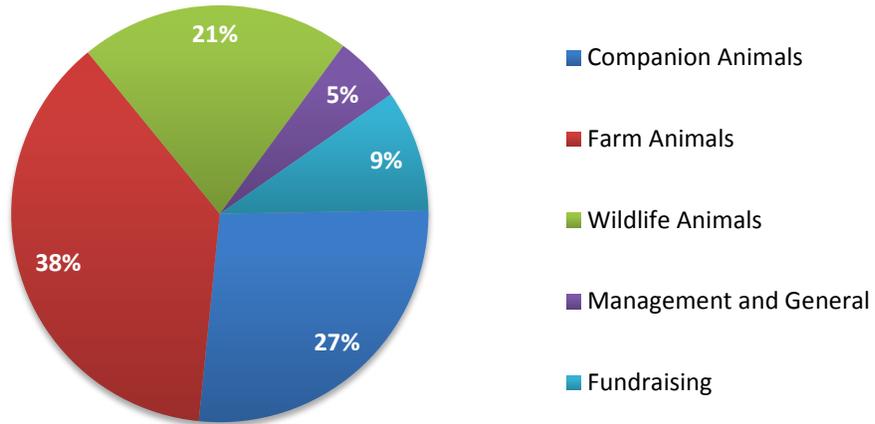
**Change in Net Assets** \$ (528,175)

**End of Year Net Assets** \$ (1,306,824)

### Ratios

|                        |               |
|------------------------|---------------|
| Program Services:      |               |
| Companion Animals      | 26.9%         |
| Farm Animals           | 37.5%         |
| Wild Animals           | 21.0%         |
| Management and General | 5.2%          |
| Fundraising            | 9.4%          |
|                        | <b>100.0%</b> |

## Total Program Efficiency



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