



[Libertese da Crueldade]

26 May 2015

Dear Senator Cristovam Buarque

On behalf of the countless rabbits, guinea pigs and other gentle creatures who endure pain and suffering to test cosmetics in Brazil, I urge you most sincerely to do everything in your power to help amend Bill PLC 70/2014 so that it will end *all* cosmetics cruelty.

As a long-time supporter of the global *Be Cruelty-Free* campaign, I was so delighted to learn that a Bill had been introduced in Brazil to ban cosmetics animal testing, Bill PLC 70/2014. I know this is something that Humane Society International and its partners have been working hard to achieve. However, I was dismayed to learn that the government introduced loop-holes to this important Bill that will render it almost worthless. But I know that you, Senator Buarque, can help HSI fix Bill PLC 70/2014 and so I strongly urge you to do so.

Subjecting animals to having cosmetic chemicals dripped in their eyes or force fed to them in massive, lethal doses is a completely unjustifiable cruelty. No-one needs a lipstick more than a rabbit needs her life.

I am very proud that the European Union banned animal testing for cosmetic products and their ingredients in 2009, followed by a ban on the sale of animal-tested cosmetics last year. Such a compassionate stance by the world's largest cosmetics market, demonstrates that creating new and safe cosmetics without animal testing is not only possible, but it is also desirable and profitable.

Bill PLC 70/2014 is Brazil's opportunity to emulate the EU's historic ban, but it would be such a tragic wasted opportunity for the Bill to be passed in its current state without the loopholes being fixed. While the Bill would ban animal testing for cosmetic products, it is well known that product testing is very rare indeed, and that most animals dying for the cosmetics industry are used to test cosmetic ingredients. The loopholes in Bill PLC 70/2014 would allow companies to continue cruel animal testing for virtually any ingredient, meaning Brazil would have a false test ban that in reality saves no animals at all.

I know that is not what the people of Brazil want, and I am sure that you know this too. But I also know that you are in a position to help, and so I urge you from the bottom of my heart to do the right thing and amend Bill PLC 70/2014.

My friends at HSI from the *Be Cruelty-Free Brazil* campaign can advise you of precisely what changes need to be made to ensure that Brazil introduce a strong, meaningful and full

ban on cosmetics cruelty. Please show the rest of world that when Brazil says no to cosmetics cruelty, it does so sincerely, no half-measures.

I can be contacted via Humane Society International Director of Research & Toxicology, Troy Seidle at tseidle@hsi.org

A handwritten signature in black ink, appearing to read 'Leona Lewis', written in a cursive style.

Leona Lewis