



## “No Shark Fin on the Menu” Campaign Pledge

We are pleased to join The Humane Society of the United States and Humane Society International in their campaign to protect sharks from [shark finning](#) by pledging that we will not serve shark fin products at our restaurant. Shark finning is a cruel practice where a shark’s fins are sliced off, often while the shark is still alive, and the animal is thrown back to the water to endure a painful death. Increasing demands for shark fins to be used in shark fin soup and other related products have exacerbated shark finning and caused tens of millions of sharks to die every year. Shark finning is a wasteful and irresponsible fishing practice as less than 5 percent of a shark is utilized and impedes shark management. It is also ecologically disastrous - massive depletion of sharks upsets the balance of marine ecosystems. Many shark species are facing an imminent threat of extinction. Eliminating demands for shark fins is the most effective way to save sharks.

We pledge not to serve shark fin products at our restaurant. We’re proud to have The HSUS and HSI promote our company as a compassionate supporter of the “No Shark Fin on the Menu” campaign.

I represent to The HSUS and HSI that I have full authority to give permission for the name of this company to appear in this HSUS and HSI advertising campaign.

### We Pledge Not to Serve Shark Fin Products at Our Restaurant.

Name of Business: \_\_\_\_\_

Street Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip code: \_\_\_\_\_ Country: \_\_\_\_\_

E-mail address: \_\_\_\_\_

Website: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Name of Representative/Position: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

If a Restaurant, Name of Chef: \_\_\_\_\_

Print & send to: ATTN: “HSI SHARKS” 2100 L Street, NW, Washington DC 20037 Fax : 301-258-3082 Tel: 301-258-1407

For more information please contact Iris Ho: [iho@hsi.org](mailto:iho@hsi.org)