



**HUMANE SOCIETY
INTERNATIONAL**



2016 ANNUAL REPORT



Mission statement and thank you

Humane Society International works around the globe to promote the human-animal bond, protect street animals, support farm animal welfare, stop wildlife abuse, curtail and eliminate painful animal testing, respond to natural disasters and confront cruelty to animals in all of its forms.

With the help of our supporters, we're improving life for animals at the institutional level through cooperation with governments and multinational corporations, locally through our partnerships with organizations on the ground, and individually through direct rescue and care. None of this would be possible without you. Thank you for sharing our passion for this cause.

THIS PAGE: HSI's Nara Kim holds Coco, rescued from a dog meat farm in South Korea. Little Coco was abandoned at the farm and kept in a tiny cage until we saved her and sent her to a UK shelter for adoption.

ON THE COVER: HSI works to protect elephants from threats such as culling, poaching, trophy hunting and the ivory trade.

From our president

While it sometimes seems that the challenges before us are overwhelming, when I look back over my 40 years in the animal protection movement, I see extraordinary gains on almost every front. More people than ever are speaking up for animals, and there are real reasons for hope.

When I first started working in this field, we only dreamed of ending animal testing of cosmetics and other chemicals. Today, due in large part to Humane Society International's #BeCrueltyFree initiative, we are getting close to ending such testing across the globe.

Back then, there was no effective campaigning anywhere in the world on behalf of animals raised for food. Today, our Farm Animal team has been able to persuade one multinational company after another to change sourcing activities thanks to our success in raising consumer awareness of animal welfare issues and increasing demand for more compassionate practices.

Until recently, officials worldwide resorted to killing street dogs (often due to fear of rabies) with guns, poison, gas or other inhumane methods. Today, many countries have embraced spay/neuter/vaccination as a major means of street dog management and are actively reaching out to HSI to request our assistance with this issue.

The only area where the news is worse today is for wild animals, and that is because the world's population has grown from 4.15 to 7.4 billion. Still, we are making progress, especially in combating trophy hunting and trade in ivory and rhino horn, with both education and government action helping to turn the tide on these issues.

We are greatly encouraged by the victories you helped us achieve in 2016, and you should be, too. Please continue to stand with us! Your support is vital to our work.

Thank you for being part of a growing global movement that is making a real difference for animals.



*Andrew Rowan, President
Humane Society International*



ABOVE: Andrew Rowan with his dog, Charles.

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1 MILLION

PANGOLINS TRAFFICKED
OVER THE LAST DECADE

Pangolins are the most trafficked mammal in the world. HSI is raising awareness about them and the threats they face and engaging communities near their habitats to protect them.



Global animal welfare and wildlife protection

Around the world, HSI works to increase protections for all animals. We advocate for new and improved animal welfare laws and the enforcement of existing legislation. We take on animal cruelty and fighting at local, state/provincial and national levels. We also work internationally to protect wildlife and conserve habitats.

Thanks to our efforts in Latin America, Honduras is now one of the first countries in the region to penalize cruelty to animals with jail time. The new law also prohibits dogfighting and includes detailed articles on the proper care of animals. In El Salvador, the law we helped pass includes a new national policy for the protection of companion animals, the promotion of preventative education and a ban on dogfighting. It also establishes mechanisms for the supervision and regulation of animal shelters and breeders and for the use of companion animals in research.

“There’s nothing more rewarding than helping to get a law passed that we know will protect millions of animals for years to come,” says Cindy Dent, HSI’s global field manager. “Suffering will be averted and lives will be saved because we persuaded decision-makers it was the right thing to do.”

Our new HSI/Mexico office hit the ground running, working with Mexico City on including animal welfare in its new constitution, starting anti-animal abuse programs in three cities and securing the cancellation of Kots Kaal Pato, a ritual of stringing up small animals like piñatas and beating them to death or cutting off their heads.

And in India, HSI helped convince the High Court of Andhra Pradesh and Telangana to reiterate a prohibition on cockfighting while demanding enforcement. In Assam, we got the High Court to stay an order allowing fighting of bulbul songbirds. We pushed Telangana to ban glass-coated kite string dangerous to birds, Goa to reiterate

a bullfighting ban, and the federal government to end the import of dogs for breeding.

Treaty negotiations are another opportunity for advancing animal welfare. A highlight for our wildlife team was achieving increased or new protections for 113 species, including silky sharks, thresher sharks and devil rays, under CITES, the Convention on International Trade in Endangered Species of Wild Fauna and Flora. Wild African lions, pangolins, rhinos and 56 species of reptiles are some of the other beneficiaries. We worked to tighten the regulations on trade in hunting trophies and gained a CITES recommendation that domestic ivory markets be closed.

Rebecca Regnery, HSI's deputy director of wildlife, helped make the case for sharks and rays. "All the CITES experts said it was too soon, but the proposals got broad support across many regions, with the highest number of cosponsors ever, and they all passed. That was an amazing moment, when the delegates voted and the proposals all passed, one by one."

Other victories: At the International Whaling Commission, HSI successfully encouraged further focus on welfare and new international initiatives on bycatch and strandings. The Netherlands banned the import of hunting trophies from over 200 species, and the European Union adopted a long-awaited Action Plan Against Wildlife Trafficking.

Finally, elephants and rhinos saw glimmers of hope with a near-complete U.S. ban on commercial ivory trade and a similar French ban on trade in ivory and rhino horn. Kenya sent 105 tons of ivory up in flames, and HSI assisted the government of Viet Nam with its first public destruction of seized elephant ivory and rhinoceros horn.



Prince William

To date, our rhino conservation campaign has reached more than one-third of the population of Viet Nam. His Royal Highness Prince William, Duke of

Cambridge, saw the effects of our efforts to educate children about poaching when he visited a primary school in Ha Noi in 2016. Since our campaign began in 2013, we've seen a 45 percent decrease in the number of Vietnamese who say they consider rhino horn to be effective as medicine.

HSI VICTORIES



330,000 PUPS

survived Canada's annual slaughter of baby seals because HSI's work to close global markets kept seal fur prices depressed

100 YEARS

is how long Yucatan's Kots Kaal Pato festival featured animal deaths; the new HSI/Mexico office stopped it

FOUR BOOKS



in the "I'm a Little" series (Rhino, Pangolin, Tiger, Elephant) created by HSI to educate schoolchildren



12 MORE
MAJOR CORPORATIONS
WILL GO CAGE-FREE

The World Bank included animal welfare in its new Public Sector Lending Policies after 128,269 HSI supporters signed a petition asking it to do so.

Farm animal protection and animal testing

Animal lovers should take heart from the progress HSI achieved in 2016 for animals on farms and in laboratories. Our campaigns against battery cages and animal testing of cosmetics, in particular, have seen victory after victory ... enough to feel confident that both issues are moving toward a tipping point.

Our Farm Animal Campaign is pushing farmers and companies to treat animals better—and meeting with a receptive audience. HSI Program Manager Martin Zerfas says, “The president of one of the world’s largest now cage-free egg facilities described to me how his staff had noticed hens ‘smiling’ in their new, cage-free surroundings—something no one had ever seen when the hens were confined.” While factory farming treats animals like

disposable objects, our campaign reminds people that these are living beings and shows that improving animal welfare is good business. Millions of chickens will enjoy better living conditions as a result.

In 2016, Compass Group and Sodexo, two of the world’s largest food service providers, worked with HSI on a 2025 timeline for eliminating cages from their egg supply chains globally. Leading hotel chain AccorHotels announced a partnership with us to make its supply chains completely cage-free. Six of Latin America’s largest restaurant operators also pledged to be cage-free by 2025: Burger King, Arcos Dorados, Alsea, Brazil Fast Food Corporation, Grupo Toks and CMR. In North America, A&W will switch to cage-free eggs in its Canadian locations within two years; Aramark Canada will do so by 2022 for shell eggs and 2025

for liquid eggs. Other companies with 2025 goals: McDonald's South Africa, the grocery members of the Retail Council of Canada, and both Tim Hortons and Burger King in their U.S., Canadian and Mexican locations. We are hopeful that an end to intensive confinement practices in the U.S., Latin America and Europe is within reach and that we can prevent the spread of such cruelty to other places in the world.

Reducing meat consumption is another priority. HSI's Green Monday campaign has resulted in more than 40 million meat-free meals served in 2016 in Latin America alone, including 1,839 schools observing Green Monday. In Viet Nam, we have 35 Green Monday partners, and 85 in South Africa, where the government of the Western Cape province now promotes more plant-based foods. HSI offers assistance with adding meat-free meals to menus. Claire Bass, executive director of HSI/UK, reports that the feedback from chefs at Compass Group who attended our first plant-based culinary training in the UK was overwhelmingly positive. "They immediately invited us back for two more trainings with more of their chefs. We felt such optimism for a food future that is better for people, planet and animals."

On the animal testing front, 2016 saw Taiwan, Switzerland and the Brazilian state of Pará join the growing list of governments banning cruel cosmetic tests, with a pledge from Australia to follow suit. In the four years since we launched our global campaign, 36 countries have made the leap to #BeCrueltyFree, and nearly 200 beauty brands—including LUSH, H&M and Coty—have supported our work to pass these revolutionary laws.

Our on-the-ground presence at both national and international levels has helped secure government adoption of non-animal testing approaches as full replacements,



With your support, HSI will make animal testing a thing of the past.

including under chemical laws in Europe and South Korea and pesticide regulations in the U.S., Canada and India. China's cosmetic authority also moved to adopt its first contemporary animal testing alternative.

Together, this scientific and legal progress has the potential to spare millions of animals from misery and death in laboratory experiments. HSI Director of Research and Toxicology Troy Seidle sees this as the logical next step. "As consumers, we can't wait to get our hands on the newest model of pretty much any gadget you can name ... so why, when it comes to safety testing and medical research, are we still relying on 'animal models' developed more than half a century ago?" HSI shows governments and corporations that we have an ever-growing toolbox of cutting-edge non-animal alternatives that are more predictive and economical; it's time to leave obsolete animal tests in the past.



The Open Philanthropy Project's mission is to give as effectively as it can and share its findings so others can build on its work. It selected farm animal welfare as a focus area because, with billions of animals involved, raising awareness of factory farming practices and pushing for reform could reduce animal suffering by enormous amounts. Grants from the Project support HSI's farm animal protection work in Latin America and Asia.

50% BY HAND

JAMSHEDPUR DOGS
CAUGHT FOR STERILIZING



Street dogs face an uncertain future in many developing countries. We are working to ensure that communities understand the value of living in peaceful coexistence with these animals.

Animal protection and crisis response

HSI has become known as a leader both in the fight to stop Asia's dog meat trade and in efforts to humanely manage street dog populations worldwide. We also helped companion animals and farm animals around the world in the wake of disasters.

In 2016, we shut down our largest South Korean dog meat farm to date and brought 250 dogs to the U.S. and Canada for adoption, part of our effort to remove the stigma from “meat dogs” in Korean society, where they’re assumed to be inferior to pet dogs. We assisted local groups with the rescue and rehoming of 66 more dogs. And we were elated to learn that a majority of vendors at South Korea’s largest dog meat market had agreed to stop the sale and slaughter of live dogs. The city promised vendors financial help with

transitioning to new businesses—similar to HSI’s model for shutting down dog meat farms.

We launched a new campaign in Nagaland, India, where dog meat is illegal but dogs are still slaughtered with heartbreaking cruelty.

In China, we continued our fight to end the annual dog meat festival in Yulin, saving 168 dogs and five cats just days before the event. HSI-supported China Animal Protection Power helped rescue 772 dogs from trucks carrying them to slaughterhouses and helped rebuild an animal shelter after a fire. And more than 9 million Chinese voted online in support of a legislative proposal to ban the dog meat industry, the most votes of all proposals open to the public via the government’s website. The country’s animal welfare movement is growing, and the change in attitudes is clear.

Meanwhile, our street dog welfare initiative continues to change animals' lives and shift public policy away from killing dogs and toward managing them humanely instead. In India, we sterilized and vaccinated more than 21,000 of Jamshedpur's street dogs, stabilizing the population in three and a half years. We vaccinated over 175,000 and sterilized over 40,000 community dogs as part of a first-of-its-kind national rabies control program in the state of Haryana. We launched an animal birth control program in three districts of Uttarakhand, and South Delhi Municipal Corporation commissioned us to study its ongoing animal birth control program in India's capital. To increase capacity, we trained 112 government veterinarians from Andhra Pradesh in spay/neuter.

In the Philippines—where we have a strong veterinarian training program—teams from HSI and the Quezon City's rabies-free department vaccinated 3,948 dogs living in the country's largest open dumpsite. In Bangladesh, we co-launched a rabies prevention and dog population management program in Dhaka North, and we helped initiate the first dog population management program in Nepal. Parash Sapkota, a radio controller at the Parliament in Kathmandu, says that it's already having an effect. "Before this program, dogs used to be on the roads in a group ... Many people were scared of walking at nighttime. Now, they have given us positive feedback. New dogs are not seen and old dogs are calm and healthy."

In Canada, HSI provided free sterilization, vaccination and emergency veterinary services to four remote First Nations communities with no access to veterinary clinics. In Latin America, we made spay/neuter available in Chile, Bolivia, Costa Rica and Ecuador as well as in Guyana, where there is a desperate need for it.

Around the world, thousands of cats and dogs have



When HSI began working in Guyana, the country's only animal shelter was taking in litter after litter and having to euthanize most of them.

benefited from HSI's mobile veterinary clinics. Most are brought in for sterilization, but we don't turn away pets who are ill or injured. For many people, our services are the only ones they have access to and can afford.

Our teams also deployed on short notice in response to natural disasters. In Costa Rica, HSI assisted animals affected by Hurricane Otto, and in the wake of Hurricane Matthew, we sent a veterinary team to Haiti, where conditions were dire. Dr. Claudia Edwards, program director for HSI/Mexico, reports that after Matthew, "People would bring their animals after walking sometimes for hours, because there was no one else but us to help them. They would wait in the rain just to have their animals treated; some lined up each morning before the clinic even started." The team set up emergency clinics in four communities near Port-au-Prince and provided treatment for 1,236 animals—cats, dogs, horses, cows, goats, chickens and more.



Eric Margolis and Franklin

Born out of a love of animals, humanity and nature, the Eric S. Margolis Family Foundation provides crucial support for HSI/Canada's programs. We are profoundly grateful to Eric and Dana Margolis for never giving up, inspiring us to do more and always believing in new beginnings. Their generosity has directly saved the lives of thousands of abused and neglected animals and their compassion gives us all hope for a better tomorrow.



Confronting cruelty worldwide

Animal cruelty and fighting

Africa, Asia, Australia, the Caribbean, the European Union, Latin America, North America, the United Kingdom

Animal testing

Asia, Australia, the EU, Latin America, New Zealand, North America, the UK

Dog meat trade

Asia

Education and law enforcement training

Asia, Latin America, North America

Factory farming and meat reduction

Africa, Asia, Australia, the EU, Latin America, North America

Fur trade

Africa, Australia, Canada, the UK

Horses

The EU, North America, the UK

Oceans

Australia, Latin America, North America, the UK

Rescue, rehab or sanctuary

Africa, Asia, Latin America, North America

Spay/neuter and street dog welfare

Africa, Asia, Australia, the Caribbean, Latin America, North America, the Pacific Islands

Wildlife

Africa, Asia, Australia, the EU, Latin America, North America, the UK

Not all locations shown have an official HSI office.

PROTECT ALL ANIMALS

Animal cruelty doesn't stop at the border, and neither should we. That's why in 2016, Humane Society International hired country directors in Bangladesh and Brazil and opened offices in Mexico, Viet Nam and South Africa (home base for HSI/Africa). We plan to expand to 15 more countries by 2020.

Our goal is reachable thanks to the McGrath Family Foundation, led by Carlee and Laurie McGrath, an extraordinary mother and daughter team devoted to helping animals and children. In HSI terms, they make the world a better place for us all.

The McGraths know that few issues can be wholly solved within one country's borders. According to



Carlee and Laurie McGrath

Laurie, "Carlee and I strongly believe in the mission of Humane Society International and the quest to protect animals and build a more humane society around the globe. We're passionate about the work that HSI is doing internationally: the work to enter markets, to tackle the biggest animal welfare issues and to work collaboratively with local advocates."

Thanks to their compassion, HSI is having a significant impact for animals in a growing number of nations: passing anti-cruelty laws, banning dogfighting, protecting farm animals, helping street dogs, taking on wildlife trafficking and trophy hunting and reducing animal use in research and testing.

PHOTOS BY: COVER: HIROYA MINAKUCHI/MINDEN PICTURES; INSIDE COVER: MI YEON CHOI/FOR HSI; PAGE 1: MEREDITH LEE/THE HSUS; PAGE 2: CHIEN LEE/MINDEN PICTURES; PAGE 3, FROM TOP: IRIS HO/HSI; HSI; MAIZI/VS/SHINE; JASON PRINCE/ISTOCKPHOTO; PAGE 4: HSI; PAGE 5, FROM TOP: PEARLEYE/ISTOCKPHOTO; FRANK LOFTUS/THE HSUS; PAGE 6: FRANK LOFTUS/THE HSUS; PAGE 7, FROM TOP: ALEX ROTH/LSBERGER/HSI; RON VAN DER WEES/RVDW CREATIVE INC.; PAGE 8, PIG: SABINA GARCIA/HSI; SEAL: REBECCA ALDWORTH/HSI; STREET DOG: JODI HILTON/AP IMAGES FOR HSI; RHINO: MIKE DABELL/ISTOCKPHOTO; DOGS IN CAGES: MICHAEL BERNARD/HSI; CAT: DENNIS M. RIVERA PICHARDO/AP IMAGES FOR THE HSUS; MOUSE: TIRIPERO/ISTOCKPHOTO; ELEPHANT: GUENTER GUNI/ISTOCKPHOTO; WHALE: BRANDON COLE/ALAMY STOCK PHOTO; INSIDE BACK COVER: MEREDITH LEE/THE HSUS; BACK COVER: ANN AND STEVE TOON/ALAMY STOCK PHOTO



Humane Society International is approved by the Better Business Bureau for all 20 standards for charity accountability.

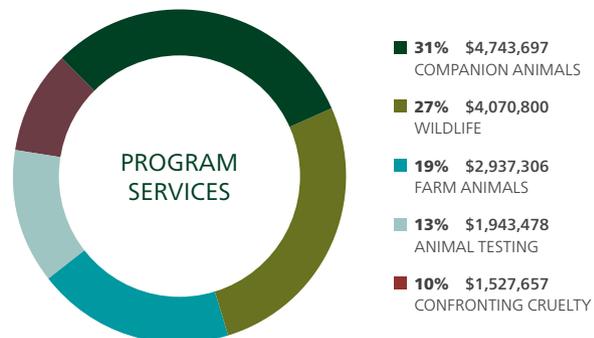
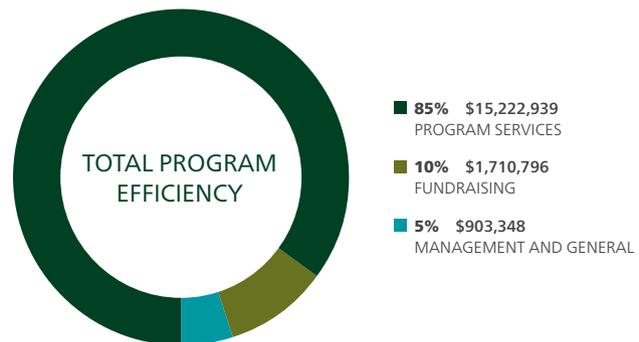
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Financial operations report

For the year ending December 31, 2016

Revenue	Total
Contributions and bequests	\$13,329,049
Grants and trust contributions	1,371,220
Other income	3,667,323
Total Revenue	\$18,367,592
Expenditures	
Program services	\$15,222,939
Companion animals	\$4,743,697
Wildlife	4,070,800
Farm animals	2,937,306
Animal testing	1,943,478
Confronting cruelty	1,527,657
Management and general	903,348
Fundraising	1,710,796
Total Expenditures	\$17,837,083
Change in Net Assets	\$530,509
End of Year Net Assets	\$2,567,325

The numbers represented above are preliminary and are subject to change upon audit. The final audited numbers will be available later in 2017 at hsi.org/financialinfo.



Be humane

“Every time I lift a rescued dog to freedom, I feel such gratitude to our donors and advocates, knowing that, thanks to them, this animal will survive. My team and I may be the ‘boots on the ground,’ but we couldn’t do this work if people didn’t care enough to support it.”

—Adam Parascandola, HSI Director of Animal Protection and Crisis Response

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Get the latest news at [hsi.org](https://www.hsi.org).

TAKE ACTION

Help animals in need—visit [hsi.org/takeaction](https://www.hsi.org/takeaction).

RAISE AWARENESS

Share videos of our rescues and investigations from [youtube.com/hsus](https://www.youtube.com/hsus) (playlist: HSI).

DONATE

Every gift, no matter the size, protects animals. Visit [hsi.org/donation](https://www.hsi.org/donation) to learn more.



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