

2018
ANNUAL
REPORT



HUMANE SOCIETY
INTERNATIONAL

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OUR MISSION

Humane Society International works around the world to promote the human-animal bond, protect street animals, advance farm animal welfare, stop wildlife abuse, curtail and eliminate painful animal testing, respond to natural disasters and confront animal cruelty in all its forms.

We are able to pursue this mission only through the generosity of our supporters. A heartfelt thank you to you—our donors, advocates, volunteers and other champions! None of this would be possible without you.





FROM THE PRESIDENT

In all their complexity, animal welfare issues know no geographic boundaries. Thanks to our presence in more than 50 countries and our local, national and international campaigns, Humane Society International has the resources and reach to make the world a kinder, safer place for animals. Working to protect all animals—on farms, in laboratories, in the wild,

on the streets and in people's homes—we inform, influence and partner to improve and save lives and to promote a cultural norm of compassion for every living creature.

HSI shines a light on cruelty, gives voice to the voiceless, supports advancements in policy and legislation, delivers training, drives adoption of humane practices, conducts rescues and collaborates globally to accelerate progress for animals. We constantly push the boundaries to bring about a paradigm shift in the way animals are valued and treated.

In 2018, HSI's progress included helping to pass bans on animal testing of cosmetics and pesticides. We secured cage-free policies for animals on factory farms. We made strides toward ending the dog meat trade—closing down a dog slaughterhouse and three dog meat farms and advocating for the adoption of humane economic alternatives. We've now rescued more than 1,600 dogs from South Korea and have a plan that should help end the trade within the next five years. We trained representatives of law enforcement and government agencies, along with veterinarians, and presented community education programs. The culinary instruction we provided to institutions and corporations on five continents will help transition tens of millions of meals a year to 100 percent plant-based foods.

We set up or supported ongoing humane animal population control programs worldwide, reaching more than 200,000 dogs and cats. We collaborated with local groups to rescue animals from what have become increasingly frequent natural disasters. We supported litigation and legislation to protect marine, land, farm, lab and street animals, and we extended our presence across south and southeast Asia.

Your generosity and desire to help build a kinder world for animals make our work possible. Thank you for standing with us as we advance our mission.

Kitty Block
President, Humane Society International
President & CEO, the Humane Society of the United States

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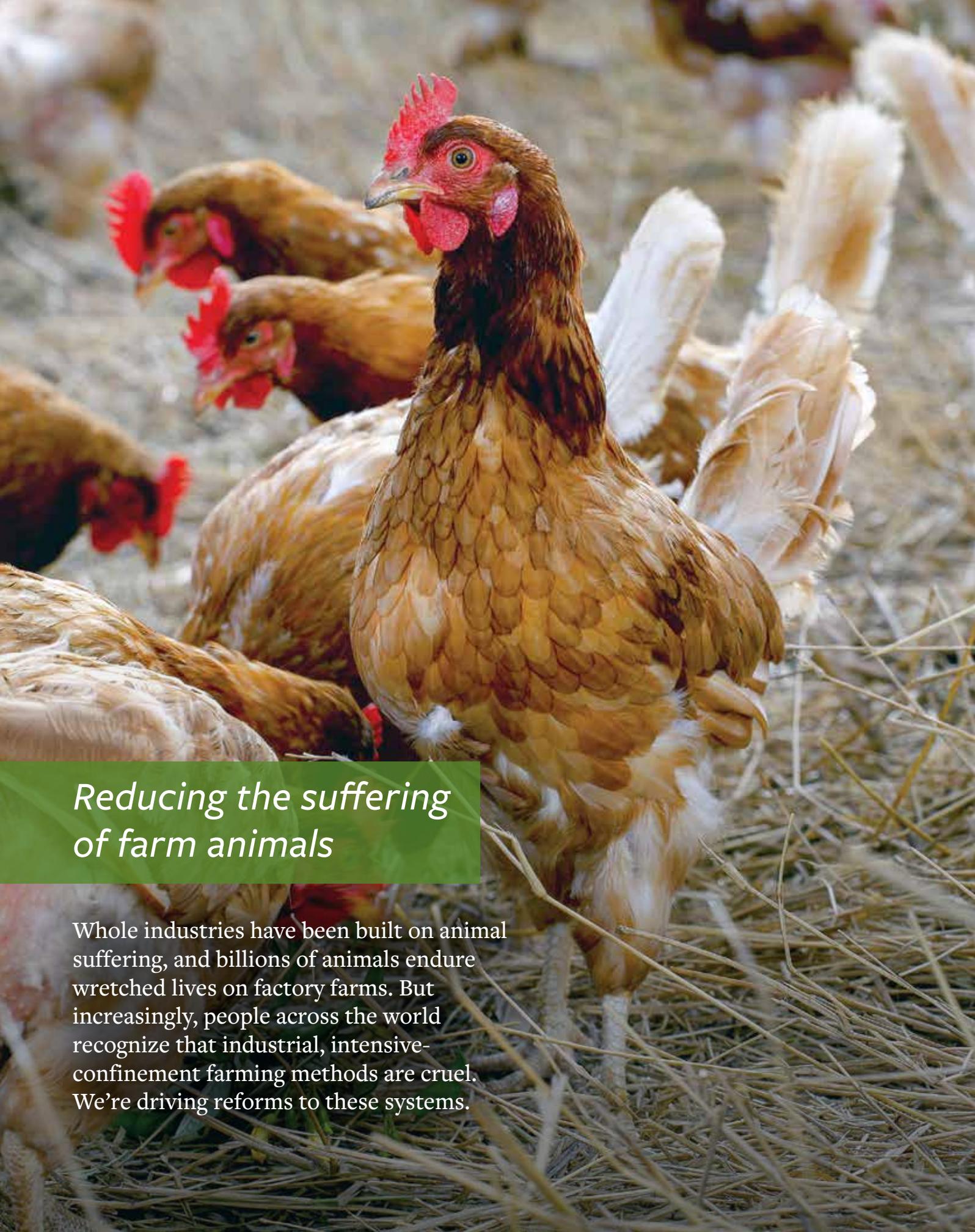
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READ KITTY'S BLOG
blog.humanesociety.org

FOLLOW KITTY ON TWITTER
[@HSUSKittyBlock](https://twitter.com/HSUSKittyBlock)

A photograph of several brown chickens standing in a field of straw. The chickens have reddish combs and wattles. The background is slightly blurred, showing more chickens and straw. A green banner is overlaid on the bottom left of the image.

Reducing the suffering of farm animals

Whole industries have been built on animal suffering, and billions of animals endure wretched lives on factory farms. But increasingly, people across the world recognize that industrial, intensive-confinement farming methods are cruel. We're driving reforms to these systems.

HSI uses research, animal welfare science and consumer and market trends to catalyze industry reforms. We work with governments, corporations and institutions to improve legislation and policy, and with international capital investment and intergovernmental organizations to institute global change. We promote alternatives to inhumane farming practices and more humane food choices.

In 2018, HSI successfully advocated for companies to reduce the intensive confinement of egg-laying hens in battery cages and pregnant sows in gestation crates by working at every level of the supply chain. We've heightened awareness of animal suffering in the food industry and inspired more humane choices by consumers, institutions, companies, financiers and legislatures. HSI has been instrumental in facilitating the emerging trend among businesses to realize the economic value of more humane business practices.

After working with HSI, Carrefour, Brazil's leading food retailer, became the country's first supermarket chain to commit to a cage-free egg policy for its 650 stores. "... We understand that as a retailer we have the role of creating a valuable link between the consumer and the production chain, collaborating to promote significant changes in consumption habits," says Carrefour's sustainability and corporate responsibility director, Paulo Pianez. HSI will now help Carrefour streamline implementation of the new plan. Meanwhile, dozens of other companies in Brazil have followed suit and pledged to go cage-free. In addition, HSI persuaded one of Brazil's largest restaurant companies, Brazil Fast Food Corporation, to commit to buying gestation crate-free pork.

The largest coffee and baked goods chain in Latin America, Argentina's Havanna, announced it was joining HSI's cage-free initiative and committed to 100 percent cage-free eggs in its global supply chain by 2025. In doing so, Havanna became the first Argentine company to make this pledge.

In Asia, HSI secured cage-free agreements from multiple hotel and food companies, including Grand Hyatt Singapore, Andaz Singapore, the Privé Group and SaladStop!, Asia's leading healthy food chain, with locations in nine countries.

HSI provided guidance and information to the chief veterinary officers of 25 countries and helped draft new recommendations for the welfare of pigs by the World Organisation for Animal Health.



HSI continued to advance its Carnes da Terra (Meats of the Land) program with schools and other institutions, promoting a minimum 20 percent reduction in meat, dairy and egg consumption. HSI also partnered with four cities to launch the Escola Sustentavel (Sustainable School) program, which will transition 80 percent of all meals served at public schools to plant-based, impacting more than 18 million meals a year. HSI also helped to implement Meatless Mondays in the Secretariat of Assistance and Social Development of Sao Paulo's 1,270 institutions.

In Viet Nam, HSI worked with four apparel factories (with a total of 34,000 workers) to begin implementing 100 percent plant-based days in their corporate cafeterias. We also worked with two of Viet Nam's leading catering services to replace meat-centric meals with plant-based options in both their clients' and their own cafeterias.

In the UK, HSI is reducing animal product use through Forward Food, our campaign to partner with and train major food service companies like Compass Group and Gate Gourmet to shift their focus to plant-based foods.

Embracing new technology with the potential to reduce the number of animals raised in inhumane, industrial conditions, HSI partnered with India's Center for Cellular and Molecular Biology to develop and promote "clean meat" (grown in a lab from animal cells) and explore scalability by bringing together start-up and regulatory organizations. "This is history in the making. Clean meat technology is taking the world by storm, with even the biggest meat producers investing in companies developing clean meat," says N.G. Jayasimha, managing director of HSI/India. In addition to being more humane than animal-based meat, clean meat is expected to be more cost-efficient to produce and safer from contamination.

Finally, we made gains in the realm of international finance by working with the world's largest private financier of agricultural companies, the Netherlands-based Rabobank, to create a new sustainability policy recommending that producers stop using extreme confinement methods on farm animals.

Protecting companion animals

Millions of animals suffer in the dog and cat meat trade and other abusive situations. HSI addresses cruelty, neglect and overpopulation and helps rescue companion animals worldwide.



FROM DOG MEAT FARM TO LOVING HOME

Each dog farm we close down saves hundreds of lives, but ending the trade across Asia—our ultimate goal—will save millions.

Fanny was the last of more than 200 dogs we rescued from a South Korean dog meat farm in late 2018. Just one year old, she had known only loneliness and deprivation. Her trust in people was nonexistent.

As our rescuers approached, Fanny hunched in fear. But when HSI/Korea dog meat campaigner Nara Kim opened the cage and met her eyes, Fanny's wariness gave way to curiosity. A gentle scratch was all it took for her to visibly relax and snuggle into Kim's arms—likely her first experience of human kindness.

Fanny and the other dogs we rescued that day were flown to HSI/Canada's emergency shelter in Montreal, where they received veterinary care, food and love from our staff and volunteers, and began to learn how good life can be outside the farms. Thanks to generous contributions from Eric S. Margolis and Emmanuelle Gattuso, our Montreal shelter has so far cared for and rehabilitated 233 dogs rescued from meat farms, working with local groups to find them loving homes.

For Fanny, home ended up being with Laurence Dessureault. Within three days, she had learned to walk on a leash; within five, she was house-trained; and within a week she was playing with her "sister" Mia and stealing her toys and bones.

Dessureault says she fell in love with Fanny when she saw HSI's video of her rescue. "I knew by the look in her eyes that she had been traumatized but that she had a big enough heart to give humans a second chance," she says. "I wanted to be that second chance. The first night we picked her up at the Montreal shelter, she sat on my lap and looked up at me with her

In South Korea—the only country known to farm dogs for human consumption—HSI is building support for a ban on the trade and working with dog meat farmers to help them transition to humane livelihoods. Our pioneering approach has shone a global spotlight on the industry, creating momentum for change. A 2018 Gallup survey showed that 70 percent of South Koreans said they would no longer eat dog meat.

HSI shut down three dog meat farms in South Korea in 2018, helping the farmers develop new means of making a living. These shutdowns allowed us to rescue more than 350 dogs and send them to North America and Europe to find loving homes. We also helped close South Korea's largest dog slaughterhouse, a milestone in our work to end the country's dog meat industry.

In China, HSI worked with local activists to negotiate the release of 135 dogs bound for the gruesome Yulin dog meat festival. All were given emergency care and taken to shelters, including an HSI-supported shelter in northern China. Also in China, HSI assisted in closing four dog/cat slaughter operations, saving 300 dogs and 375 cats.

The Dog Meat-Free Indonesia coalition, of which HSI is a founding member, celebrated the Indonesian government's pledge to ban the dog and cat meat trade. The coalition's investigations exposing the trade precipitated the announcement. More than 90 celebrities from around the world signed a letter to Indonesian President Widodo calling for an end to the brutal slaughter of millions of dogs and cats for the meat trade in the country. This initiative led to widespread global and local media coverage, and—coupled with an investigation linking dog meat to rabies—resulted in the government pledging to end the dog and cat meat trade in Indonesia.

In Viet Nam, the Asia Canine Protection Alliance, also co-founded by HSI, inspired the Hanoi city government to call on citizens to stop eating dog meat.

HSI led a joint effort with Costa Rica's National Animal Health Department to rescue 1,064 dogs from cruelty, including hoarding, wildlife hunting, dogfighting and abandonment.

In a cruelty case in Aguascalientes State, Mexico, we rescued more than 70 dogs in poor health, living in cramped conditions. Across Latin America, our teams provided much needed veterinary services to 15,000 dogs and cats, while strengthening the skills of veterinarians and building the capacity of local organizations to develop effective and efficient programs in their communities.

In India, thousands of dogs' lives are improving through our work in community engagement and spay/neuter. Our Philippines program has reached over 160,000 dogs with lifesaving rabies vaccinations. In Mauritius, HSI established the first-ever spay/neuter clinic, and has already treated over 2,000 dogs.

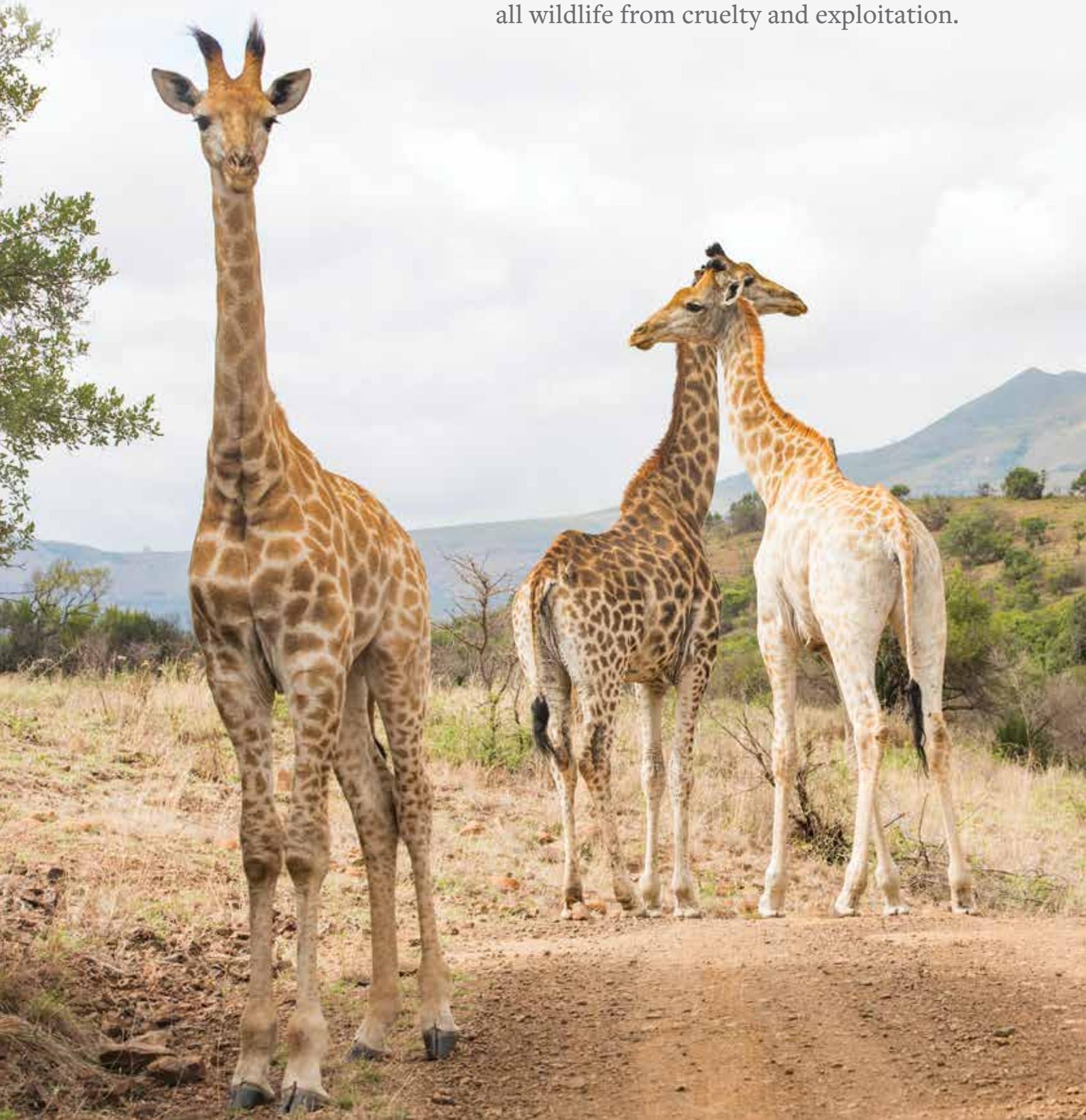
big eyes full of hope and love. That's when I knew she had found the right family. That feeling will always stay with me, and that is why I constantly donate and promote HSI's work on my social media pages and through my personal and professional network. I will forever be grateful to them for bringing Fanny into our lives and for helping thousands of other lives across the globe.”

RIGHT: Fanny was rescued from a South Korean dog meat farm in 2018. She's now safe in the arms of the Dessureault family.



Protecting wildlife

Each year, billions of wild animals suffer inhumane capture and treatment for entertainment, hunting trophies, the exotic pet trade, biomedical research, fur, food products and unproven traditional medicine. HSI is dedicated to protecting all wildlife from cruelty and exploitation.



We achieved success in 2018 in our 30-year battle to protect dolphins from fishing fleets that set nets on them, often injuring or killing them, to catch the schools of tuna that swim below. The World Trade Organization delivered a decisive ruling protecting dolphins from fleets seeking to sell tuna in the U.S. market, ensuring that the U.S. “dolphin-safe” label means just that and complies with international rules.



HSI has worked for years to uphold the International Whaling Commission’s 1986 moratorium on commercial whaling, and a proposal by Japan to lift the internationally agreed-upon ban on killing whales for profit was soundly defeated by more than 40 countries at the IWC annual meeting. However, in December, Japan announced that it would leave the IWC and conduct commercial whaling. “Japan’s abandonment of the IWC is a calculated move that flouts the rule of law that should bind nations as a matter of course in their relations,” says HSI president Kitty Block. “That’s certainly our view, and it’s the one we’ll work to impress upon the remaining member nations of the IWC and other relevant bodies.”

HSI has led a global campaign to end commercial seal hunting in Canada for more than 15 years. In 2018, we witnessed one of the lowest commercial seal kills in Canada in many years, with 350,000 seal pups spared a grisly fate. After a four-year campaign by HSI and our partner NGO, India banned the import of seal skins in a landmark decision that will spare the lives of thousands of seals. Because the Canadian sealing industry counts on countries like India and China to import the seal products that other nations refuse to buy, “we are certain that this choice will be the last nail in the coffin for the sealing industry,” says HSI/India managing director N.G. Jayasimha.

HSI’s work to protect wildlife from poaching and illegal trade helped lead to announcements by the United Kingdom, Hong Kong and Taiwan that they are closing their domestic ivory markets. We investigated the vast market for giraffe parts in the U.S. and found that the U.S. imported nearly 40,000 giraffe parts between 2006 and 2015. Our findings were used to support African countries in their effort to establish protection for giraffes under the Convention on International Trade in Endangered Species.

HSI worked with governments around the world to increase law enforcement capacity to combat wildlife trafficking. In 2018, we held workshops in the Philippines and South Africa to train government delegates from 12 countries on shark trade regulations, and trained over 300 enforcement officers in Viet Nam on wildlife species identification, laws and investigative methods to combat wildlife trafficking.

HSI/UK campaigns for an end to the fur farm industry, which cruelly kills more than 100 million animals each year. In 2018, some of Britain’s biggest stars wrote to Prime Minister Theresa May to support HSI’s call for the UK to ban all fur sales. We secured a parliamentary inquiry and debate on the fur trade, during which more than 40 members of Parliament—along with the Labour Party—demonstrated strong support for our #FurFreeBritain campaign. Versace became the latest luxury fashion house to add its voice to a growing chorus of anti-fur sentiments from industry icons.

HSI led the fight against trophy hunting, opposing the import to the U.S. of trophies of black rhinos, lions and African elephants. We supported congressional efforts to restrict lion and African elephant trophy imports. And we filed a lawsuit against the U.S. government over the establishment of the so-called International Wildlife Conservation Council, a federal advisory committee stacked with representatives of the trophy hunting and firearms industries, asking the courts to revoke the council’s charter.

5,000+

olive ridley sea turtle hatchlings were released by HSI/India and a local partner group into the Bay of Bengal during the 2018 nesting season.

40+

countries voted against lifting the ban on killing whales for profit at the IWC annual meeting.

350,000

seals were spared from hunting in Canada in 2018, the smallest commercial seal slaughter in years.



Reducing testing on animals

Worldwide, more than 100 million animals are experimented on and killed in biomedical research and product testing each year.

In addition to the moral question of purposefully inflicting pain and distress on large numbers of sentient beings, animal testing is outdated and, in many cases, lacks human relevance. Ninety-five percent of drugs tested in animals fail in humans. Modern, human-relevant approaches are increasingly available, and there are growing calls from scientists, the public and even corporations for laws mandating the use of non-animal based testing methods.

HSI works around the world in cooperation with scientists, companies and government authorities to replace cruel and obsolete animal-poisoning tests with modern cell- and computer-based approaches that better predict human reactions to chemicals and treatments for disease.

Coordinated pressure from industry and HSI teams in Japan and South Korea led to the repeal of government requirements for year-long pesticide poisoning of beagles, building on earlier victories in the U.S., India, the European Union and Canada.

Similar efforts in India convinced authorities to adopt a host of alternative methods into government guidelines for pesticide safety testing. “We thank the companies and government authorities who have worked with HSI to eliminate obsolete and inhumane animal testing requirements, and invite continued collaboration toward a swifter transition to animal-free approaches to testing and assessment,” says HSI vice president of research and toxicology Troy Seidle.

Unilever, the world’s second largest manufacturer of beauty and personal care products, pledged to support HSI’s global #BeCrueltyFree campaign to secure testing bans in the world’s 50 top beauty markets within five years. Unilever’s commitment includes expediting regulatory acceptance of modern, non-animal approaches to consumer safety assessment. The Brazilian state of Minas Gerais overturned its governor’s veto and became the seventh state in the country to ban animal testing of cosmetics.

In China, a legislator proposed the first-ever legal exemption to Chinese animal testing requirements for imported cosmetics, citing #BeCrueltyFree legislation secured by HSI as a major rationale.

Canada’s Cruelty Free Cosmetics Act, developed in collaboration with HSI and the Animal Alliance of Canada, a nonprofit partner in Canada, advanced to adoption in the federal Senate, reaching the halfway mark in the political process.

Finally, the Indian Council of Medical Research committed to HSI to establish India’s first government center on alternatives to animal use. Because eight out of every 10 animals in laboratories are used in publicly funded research into basic biology and disease, HSI’s work with research funding bodies has the potential to save millions of animals, by redirecting funding away from inhumane and poorly predictive experiments toward modern human-based approaches.



Helping in disasters

When disasters strike, Humane Society International deploys teams of veterinarians and field responders to provide on-the-ground animal rescue, relief and evacuation services in collaboration with local, regional, national and international groups.

We also provide support through our dedicated International Disaster Relief Fund, and we partner with local groups and governments to facilitate disaster planning that includes provisions for animals.

Following the Volcan de Fuego eruption in Guatemala in 2018, HSI/Mexico and HSI/Latin America mobilized staff and volunteers to provide emergency treatment to more than 900 dogs, cats, horses, chickens and other animals. Our team brought vital medicines, surgical equipment and other supplies and helped to provide shelter, care and food for sick, injured, lost and abandoned animals.

As part of our prevention efforts to reduce the impact of future disasters, we partnered with several organizations in Mexico City to conduct an earthquake drill, providing guidelines, tools and resources so people know how to prepare, react and care for their pets in the aftermath of this kind of disaster.



In late summer, the Indian states of Kerala and Coorg were hit with the worst monsoon flooding in nearly a century. HSI/India responded to distress calls from desperate pet owners forced to evacuate without their animals and helped rescue, treat, transport and shelter more than 200 animals, including dogs, cats, goats and cows. We also set up an emergency helpline to coordinate animal

rescue efforts across the entire state of Kerala, so that every group and entity working to save animals could communicate and coordinate with each other. That effort resulted in the rescue of more than 1,200 animals who otherwise might not have been saved. And HSI didn't stop when the rescue operation was done. "Rescuing frightened dogs from roof tops or cows and goats trapped up to their neck in water is only the beginning of our disaster relief work," says Rahul Sehgal, HSI senior director of companion animals and engagement. "If we were to simply pack up and leave after the initial rescue, we would be condemning hundreds of animals to perish later on as their weakened bodies were overwhelmed with disease or infection."

Working for better laws

When basic kindness falls short,
legislation can fill in the gaps.



While we've made progress in advancing animal welfare laws globally, much remains to be done to protect animals and bring perpetrators of cruelty to justice. We celebrate the inroads we achieved in 2018, and will build upon them in 2019.

Upon learning that Viet Nam was considering passing its first-ever animal welfare legislation, HSI offered guidance to the government, organizing a study tour of European facilities to familiarize government officials with the European Union's comprehensive animal welfare laws. In November, Viet Nam's National Assembly passed an animal welfare law covering farm animals and animals used in scientific research. This new legislation stipulates that those engaged in breeding farm animals must adhere to standards for adequate food, water, medical treatment, hygienic facilities, transportation and slaughter.

After four years of advancing HSI's petition through the legal system, the High Court of Delhi banned the use of new battery cages throughout the country and directed the Union of India to regulate the poultry industry. The Indian government issued orders to all states and union territories to ensure compliance with the ruling and directed the relevant authorities to ensure that no new battery cages are installed in any poultry farms/facilities. HSI conducted all of the background research to support the scientific, animal welfare-based arguments building the scientific background used to convince the courts.

In Honduras, we helped win a precedent-setting ruling after we filed a complaint regarding the abusive treatment of horses. A judge imposed the country's highest fine to date in an animal cruelty case. The business owner had to pay a large fine and was made to provide for the horses' veterinary care and other needs—a resolution HSI/Honduras director Karla Duarte pronounced herself extremely satisfied with: "The guilty verdict and high sanction imposed set an important precedent for future cases against animal cruelty in the country." HSI has provided training, equipment and materials to law enforcement officials in Honduras since the 2016 enactment of the Animal Welfare and Protection Law, which established regulations for the protection of all animals, including wildlife, companion and farm animals.

In the state of Chihuahua, Mexico, HSI welcomed passage of a bill in 2018 imposing strong penalties for dogfighting-related activities. "We applaud the Chihuahua Congress for passing these much-needed reforms," says Claudia Edwards, DVM, program director of HSI/Mexico. "Dogfighting is a criminal act that needs to be punished because of the immense suffering it causes to dogs as well as the violence that surrounds these illegal and underground activities.

With this vote, Chihuahua legislators are sending a clear signal that it's time to root out animal cruelty and violence from Mexico." Dogfighting became a federal offense in 2017, due in part to HSI's efforts to persuade legislators that it is cruel, unpopular and often tied to organized crime. The Chihuahua bill harmonizes the local code with the federal criminal code, including penalties for organizing dogfights, owning or trading a fighting dog, possessing property used to hold fights or attending a fight as a spectator.

Working with a partner nonprofit in India, we have spent years working to secure better regulation of the growing pet industry in the country. As pet ownership has grown, so have the number of puppy mills. In September, thanks in large part to our efforts, the Indian government mandated new regulations for pet stores, requiring standards of care and breeder source record-keeping.



An equine cruelty case in Honduras generated the country's highest ever fine for an animal cruelty offense.





A LEGACY OF COMPASSION ON A GLOBAL SCALE

Ann Brooks' involvement with Humane Society International builds on decades of support for local animal rescues and the Humane Society of the United States. Throughout her life, she's made financial contributions, assisted with hands-on fostering and adoptions, organized fundraising events and worked to end cruelty—including greyhound racing and the use of animals in laboratories, circuses and apparel. After learning about HSI, Ann says she wanted to help animals worldwide, especially in places where resources and veterinary care are in short supply. To that end, Ann has included a gift to HSI in her estate plan. "I have a charity account that will be divided among several deserving groups," she notes, "but HSI is at the top of the list."

MAKE AN IMPACT WORLDWIDE

Every year, HSI works to improve the lives of animals around the world, and we can't do it without your support. One of the easiest ways to support our work is to include HSI in your will or living trust. By doing this, you can leave a lasting legacy and help ensure that animals have a strong and vocal advocate well into the future.

HSI has achieved transformative changes through our targeted programs to end animal suffering on a global scale. From Mexico to Mauritius, South Africa to South Korea, we're advancing the cause of animal welfare in dozens of countries across six continents.

You can have a lasting impact for animals by naming HSI as a beneficiary in your estate plan. To learn more, please contact Steve Maughan at 800-808-7858 or email smaughan@hsi.org.

FINANCIAL OPERATIONS REPORT

For the year ending December 31, 2018

Revenue	Total
Contributions and bequests	\$17,022,833
Grants and trust contributions	\$4,804,563
Other income	\$47,739
Total Revenue	\$21,875,134
Expenditures	
Program services	\$17,711,905
Companion animals	\$4,585,836
Wildlife	\$6,661,529
Farm animals	\$2,966,202
Animal testing	\$2,497,590
Confronting cruelty	\$1,000,748
Management and general	\$1,043,617
Fundraising	\$3,095,544
Total Expenditures	\$21,851,066
Change in Net Assets	\$24,068
End of Year Net Assets	\$5,021,732



■ 81% \$17,711,905 PROGRAM SERVICES	■ 5% \$1,043,617 MANAGEMENT AND GENERAL
■ 14% \$3,095,544 FUNDRAISING	



■ 37% \$6,661,529 COMPANION ANIMALS	■ 14% \$2,497,590 CONFRONTING CRUELTY
■ 26% \$4,585,836 WILDLIFE	■ 6% \$1,000,748 ANIMAL TESTING
■ 17% \$2,966,202 FARM ANIMALS	

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DEFENDER!**

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to become a
monthly sustainer
of HSI's work.



Humane Society International is approved by the Better Business Bureau for all 20 standards for charity accountability.

The numbers above are preliminary and subject to change upon audit. The final audited numbers will be available later in 2019 at hsi.org/financial-information.

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ABOUT HUMANE SOCIETY INTERNATIONAL

HSI and its partner organizations together constitute one of the world's largest animal protection organizations. For more than 25 years, HSI has been working for the protection of all animals through the use of science, advocacy, education and hands-on programs. Find out more at hsi.org.



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