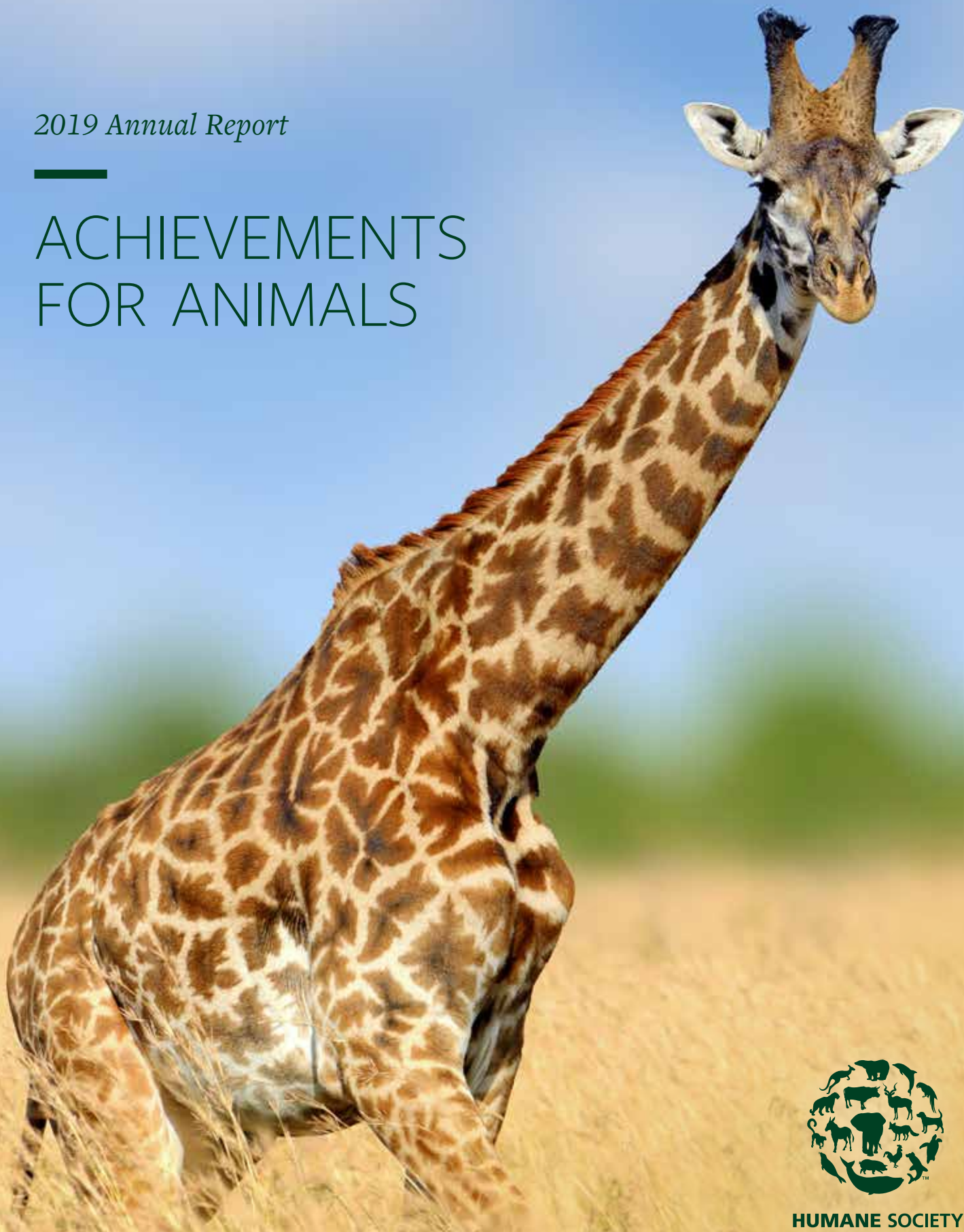


2019 Annual Report

ACHIEVEMENTS FOR ANIMALS



**HUMANE SOCIETY
INTERNATIONAL**

OUR MISSION

Humane Society International works around the globe to promote the human-animal bond, rescue and treat cats and dogs, improve farm animal welfare, protect wildlife, promote animal-free testing and research, respond to natural disasters and confront cruelty to animals in all of its forms.





FROM THE PRESIDENT

2019 was an exciting year for Humane Society International, as it continued to bring about meaningful change for animals around the world. We could never have accomplished all that we did without your support. As the new president of HSI, I am proud to share some of our many accomplishments from 2019.

You helped us achieve a remarkable array of animal welfare victories. Our team worked in international forums to win key political victories for wildlife species around the globe. For the first time, a major financial institution announced its commitment to provide financial services only to clients that provide cage-free production systems for livestock, which will result in hundreds of thousands of farmed animals living a cage-free future. HSI won a nearly global ban on a yearlong poisoning test performed on dogs in laboratories. We secured commitments from major cosmetics companies to join our #BeCrueltyFree campaign for beauty without cruelty to animals. We deployed to countries in crisis around the globe after catastrophes struck. And we made unprecedented strides against the horrific ivory trade and fur industry.

In matters of training and education, HSI hosted culinary events to promote plant-based eating and animal-friendly food options. We trained and educated delegates representing countries at international wildlife conventions, enforcement officers fighting wildlife crime and government officials charged with stopping animal cruelty.

HSI also continued its progress combating the dog meat trade in South Korea. Seoul's last three dog meat shops agreed to end dog slaughter on-site, and authorities in the capital city have now declared their city free of dog slaughter. During the closure of the 15th dog meat farm in South Korea, we brought national and international media attention to the issue and drew celebrity engagement and political support against dog meat farming in the country.

HSI is active in over 50 countries and we continue to expand our reach. In 2019, we expanded into Poland, Romania, Italy and Germany. Because of your support and generosity, HSI will be able to continue our global campaigns and deliver impactful changes to support the well-being of animals everywhere. Thank you for caring and for sharing our vision.

With gratitude,

Jeffrey Flocken
President, Humane Society International

OUR LEADERSHIP

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Leslie Barcus
Marcelo de Andrade
Dr. Bruce Fogle
Nicolás Ibargüen
Verna Simpson

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STAY CONNECTED

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FRIENDS, NOT FOOD

Bernadette and her puppy were found locked in a rusty cage during HSI's shut down of a dog meat farm in Yeosu. Bit by bit, the campaign to shift perceptions of "meat dogs" in South Korea is gaining ground.



Protecting our companions

Millions of dogs and cats suffer due to the trade in their meat, neglect on city streets, cruel stray management techniques and use in animal fighting. Around the world, HSI works to stop the cat and dog meat industry, reduce overpopulation and rescue companion animals from suffering.

■ In 2019, we shut down two more dog meat farms in South Korea, rescuing nearly 300 dogs. To date, more than 2,000 dogs have been saved by our farm closures, and our work to help farmers transition to new, humane livelihoods ensures they'll never return to the trade.

We're working to end the industry for good—and we have increasing support within the country. In 2019, authorities shut down one of the country's largest live dog markets, further signifying a trend away from dog meat. HSI assisted in saving over 100 dogs awaiting slaughter at the market.

■ In collaboration with local groups, progress was also made in China. More than 1.5 million people signed a petition to end the country's annual dog meat festival in Yulin, and dozens of dogs were rescued from a slaughterhouse just prior to the brutal event's start.

■ We're helping make dogs' lives better, in ways that help people, too. In La Paz, Bolivia, we completed our first citywide street dog and human behavior survey, collecting data to implement the most effective strategies to humanely manage dog and cat populations and reduce the spread of rabies. And we vaccinated 80,000 dogs in Cebu City, Philippines—our largest vaccination drive to date.

■ We also completed the first street dog management pilot program in Mauritius, partnering with the national government in an effort to end dog culling nationwide.

■ We completed an eight-year study on our longest-running dog management program in Bhutan. In India, we made headway on our newest program, Abhay Sankalp (“Fearless and Dog-Friendly Neighborhoods”), signing up 321 neighborhoods, holding nearly 500 meetings and recruiting more than 500 volunteers to promote peaceful coexistence between people and free-roaming dogs.

*In 2019, HSI provided spay/
neuter and/or vaccinations
to more than 153,000
dogs and cats across Latin
America, Asia and Africa.*



By providing spay/neuter and vaccinations to animals, HSI not only helps those individuals and their human families, but prevents future suffering.



Nara Kim, campaign manager for HSI/Korea, cuddles Big Ben at a dog meat farm in Yeosu, South Korea. The farm was shut down by HSI in the fall of 2019.

Saving dogs in South Korea

Our 15th dog meat farm closure allowed our team to rescue 90 dogs from an awful fate. It also had a broader impact, thanks to the attention it received from South Korean celebrities, including an actress, a comedian and a TV star dog trainer, all of whom visited the farm during the closure, helping to spread the message about the plight of these animals. Their visit was covered by KBS, a top South Korean television station.

“HSI’s approach is commendable and clearly effective. ... Improving animal welfare is a global challenge and opportunity, for all animals, and we are delighted to see progress being made for dogs here in Korea.”

—SIMON SMITH, BRITISH AMBASSADOR TO THE REPUBLIC OF KOREA

SAFER FAMILIES

The protections increased or created by the Convention on International Trade in Endangered Species of Wild Fauna and Flora this year included a near total ban on exporting baby elephants taken from the wild in Zimbabwe and Botswana.



Treasuring and protecting wildlife

Billions of animals are cruelly mishandled, captured, confined and killed for fur, hunting trophies, research, food products and more. On a planet whose changing climate creates increasing challenges to survival, HSI works to protect all wildlife from cruelty and exploitation.

■ We petitioned country delegates to CITES, the Convention on International Trade in Endangered Species of Wild Fauna and Flora, where it was agreed for the first time to protect giraffes by listing the species on Appendix II. The listing will regulate the trade of giraffe parts and provide critical measures to track it. CITES also increased or created protections for 135 other species and enacted a near total ban on the export of wild-caught baby elephants from Zimbabwe and Botswana.

■ Following an intense debate, Japan agreed to cease selling elephant ivory products on its e-commerce platforms.

■ Our campaign to end the use of fur in fashion had a banner year. Global fashion powerhouse Prada Group announced it would go fur-free, and in the U.K., following our campaigning, the national Labour, Liberal Democrat and Green parties all pledged support for a ban on the sale of animal fur. Over 700,000 people have now signed our petition supporting a #FurFreeBritain.

■ Canada passed two landmark bills, voting to end the captivity of whales, dolphins and porpoises for entertainment. It also prohibited the trade in shark fins as well as finning in Canadian waters—a bill that will stop the slaughter of tens of millions of sharks each year.

■ Our summer investigation into Finnish fur farms exposed the shocking suffering of mink and foxes in the fur industry and helped us persuade Islington to become the first London borough to ban the sale of fur.

■ Following HSI's advocacy at a London stakeholder meeting, the European Bank for Reconstruction and Development—which provides approximately \$12.5 billion in financing annually—updated its Environmental and Social Policy to declare that it will not fund activities relating to the production of fur.

■ We released findings of our joint investigation with the Humane Society of the United States, exposing a lucrative ivory trade in Washington, D.C. In response, the D.C. Council is considering legislation to prohibit sales of certain ivory and rhino horn products. We also helped expose brazen wildlife trafficking taking place at Safari Club International's annual convention, resulting in over 400 news stories covering this illegal trade.

■ We trained delegates from 33 countries in Latin America and Africa on

preventing trafficking in shark fins—a brutal practice that often sees de-finned sharks thrown back in the water to drown. We also trained 360 Vietnamese enforcement officers on how to combat wildlife trafficking more effectively, and we helped 60 tour guides in Vietnam understand the role they can play in combating wildlife trafficking by educating foreign tourists not to buy or bring home illegal wildlife products.

■ Using materials HSI developed with the Ministry of Education and Training, 8 million schoolchildren in Vietnam learned about how the illegal wildlife trade threatens whole species of animals. We also reached more than 300 children in Malaysia through a program that helps kids—including those in indigenous Orang Asli communities—learn about the ecological importance of pangolins and how to protect this threatened species.

The horrific conditions documented during our investigation of a fur farm in Finland helped bring the suffering of these often forgotten animals to light.



Making research smarter

More than 100 million animals are killed for product testing and biomedical research every year. It doesn't have to be that way. HSI is working to get animals out of the laboratory—which is also better for medical progress and consumer safety.

■ We secured changes to regulations governing pesticide testing in Brazil, including the abolition of a cruel year-long poisoning test performed on dogs. HSI's intervention (in partnership with the Humane Society of the United States) led to the release of 36 beagles enduring this test, most of whom have since been placed in loving homes. Today that one-year test on dogs has been virtually abolished globally, following years of campaigning by HSI across the Americas, Europe and Asia.

■ It's hugely valuable when we can align our mission with global brands that have the capacity to drive market change, and



this year brought major successes. In 2019, HSI launched AFSA, the Animal-Free Safety Assessment Collaboration, which brings together leaders from the

corporate, philanthropic and nonprofit sectors who support shifting safety assessment practices to hasten the replacement of animal testing. Thanks to our outreach, Lush, H&M, Unilever, P&G, Estée Lauder, Avon, Firmenich, Symrise and IFF are among the multinational cosmetics and chemical companies supporting AFSA, including joining a new global education and training program on non-animal cosmetics safety assessment.

■ We also achieved a major victory in Australia, where cosmetics testing on animals was banned following our successful #BeCrueltyFree campaign.



Teddy was one of 36 beagles suffering through a cruel and unnecessary yearlong pesticide test at an American lab in Michigan, a test exposed by our investigation (above). This test has now been shut down almost globally. Our negotiations allowed Teddy and the other surviving dogs to be released and find new, loving homes with families.





In the wake of Cyclone Idai, HSI helped with veterinary care and supplies. Here, senior disaster response specialist Kelly Donithan examines an injured goat in Mozambique.

Helping in times of crisis

When disaster strikes, our expert rescuers respond—to fires, floods, hurricanes and catastrophic cruelty cases around the world.

■ After Cyclone Idai's devastation, HSI provided veterinary care and supplies to dogs, cats and farm animals in Malawi and Mozambique.

■ We worked to provide relief in the Bahamas following Hurricane Dorian, and we provided veterinary care and helped reunite pets with their families after a major landslide left hundreds of people homeless in Bolivia.

■ In Canada, HSI staff worked with the Montreal SPCA to rescue more than 200 animals—including kangaroos, lions, tigers, zebras and wildebeest—from a



In the Bahamas, Adam Parascandola, senior director of Animal Protection & Crisis Response for HSI, helps an injured dog after Hurricane Dorian.

roadside zoo outside Quebec. Many of the animals lacked access to food, water or adequate shelter; the zoo owner was charged with neglect and cruelty. All animals received care and HSI assisted in their placement and transport. Many of them were brought to partner sanctuaries throughout North America.

■ Because preparation saves lives, HSI provided training to officials from 11 provinces in Vietnam on including animals in their disaster planning and response, and secured their commitment to continue collaborating on these efforts. In India, we assisted with relief efforts after devastating floods, helping around 10,000 animals. We held trainings on rescue boat operations and technical rescue skills, and we provided boats, personal protective equipment and vehicles for use in disaster response.



FREE OF CAGES

Consumers are helping us push the industry toward reforms that treat animals in the food system better. In Mexico in 2019, a major restaurant chain committed to sourcing eggs only from cage-free laying hens like these by 2025.

Reducing the suffering of billions

Billions of animals live tortured lives on factory farms. HSI works to implement higher standards for farm animals in production systems and increase demand and availability of cruelty-free, plant-based food. We partner with some of the largest, most influential companies, enlisting their market power to drive change.

■ In 2019, Tesco-Lotus, one of Thailand's largest retailers, announced a commitment to only source cage-free eggs in their 2,000 stores by 2028. Not to be outdone, the largest fast-food chain in Chile, Unifood, committed to going cage-free by 2025 and La Parroquia de Veracruz, a restaurant chain with 32 locations in Mexico, committed to selling only cage-free eggs by 2025.

■ In Brazil, Walmart—one of the country's biggest retailers—committed to selling only cage-free eggs in their stores by 2028; Premier Pet, one of the largest pet food companies in Brazil, became the first Brazilian pet food company to commit to going cage-free. Pamplona, Brazil's fifth-largest pork exporter, committed to going crate-free by 2026—a step that will move more than 40,000 sows out of crate confinement.

■ In India, home to 403 million laying hens—the second-largest number of hens in production in the world—we successfully defended a prohibition on any new use of battery cages against the egg industry's attempts to dismantle the rule.

■ We're working with the financial sector to spotlight the risks of factory farming and incentivize higher animal welfare standards in lending. In Singapore, we helped DBS—Southeast Asia's largest bank—develop the region's first sustainability-linked loan for a small- or medium-sized enterprise, ensuring that a new facility producing over 500,000 eggs every day would not confine its hens to cages.

■ We consulted with United Kingdom's Standard Chartered (one of the largest banks in the world) on its global



HSI launched its Healthy Plant-Based Nutrition and Cooking Course in South Africa, encouraging South Africans to eat plant-based at least one day a week for their health, the environment, and to help animals.

cage- and crate-free financing policy—the first of its kind by a major financial institution.

■ In collaboration with partner groups, we launched the Farm Animal Responsible Minimum Standards Initiative, which will serve as a resource for financial institutions on adopting higher animal welfare standards in their lending, investing and insuring practices. The standards are included as a key resource in the United Nations Environment Programme's Principles for Responsible Banking guidance document.



■ We helped more than 400 institutions around the world transition toward more plant-based food options. These included the Municipal Department of Social Assistance in São Paulo, Brazil (consisting of 1,280 entities, from daycare centers and nursing homes to rehabilitation centers and vocational schools), international schools in Vietnam, and universities, including St. Andrew's and University of Winchester in the U.K. and Waterloo University and Sheridan College in Canada. We also worked to help food service and catering companies, such as Gate Gourmet in the U.K. and Chartwells Compass Group in Canada, move toward serving less meat and more plant-based foods.

■ In total, we hosted more than 150 plant-based culinary events, training over 1,330 food service professionals across Canada, the United Kingdom, Brazil, South Africa, Vietnam, Singapore and Malaysia on plant-based cooking—resulting in more than 2.5 million plant-based meals.

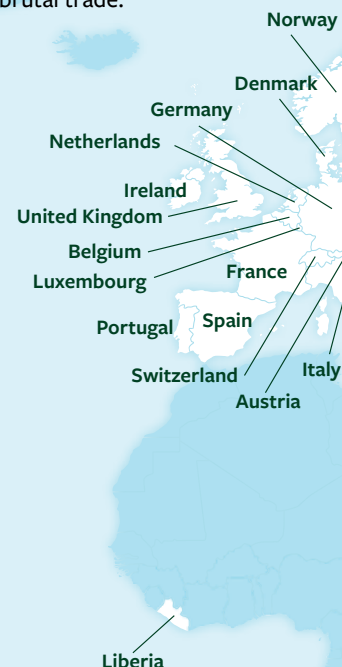
By supporting our work, you're

HSI is working to end animal cruelty worldwide. Here are some other highlights of our work for all animals around the globe in 2019. (White areas of the map represent locations where HSI is active.)



UNITED KINGDOM

In the U.K., we celebrated multiple victories in the fight against fur—including the news that Queen Elizabeth II will buy no new furs for her wardrobe, an important indicator that we are winning the battle against the brutal trade.



CENTRAL AMERICA

Across Costa Rica, Honduras, Guatemala and Mexico, HSI provided training on dogfighting and cruelty investigations to more than 3,000 law enforcement and government officials, giving them tools to effectively tackle these crimes.



BOLIVIA

With funding from the U.N. Development Programme's Lion's Share initiative, we expanded our work to help street dogs in Bolivia.



LIBERIA

We continued to provide food and care for the 65 former research chimps at our Second Chance Chimpanzee Refuge Liberia—work that was featured on the front page of *The Washington Post* in December.



helping animals everywhere.

EUROPE

HSI expanded its work in Europe into Poland, Romania, Italy and Germany. These new offices will focus on dogfighting, factory farming, human-wildlife conflicts and trophy hunting.



SOUTH KOREA

Funding from the Lion's Share initiative is supporting our upcoming training and adoption center in South Korea, to reduce the homeless pet population in the country.



JAPAN

Japan's dramatic withdrawal from the International Whaling Commission did not deter this important international body from continuing its work to address pressing threats to whales and dolphins—an effort which HSI has continued to help lead, pushing the Commission to consider issues of pollution, animal welfare and bycatch.



AUSTRALIA

HSI assisted with dogfighting cases in Australia and trained dozens of Australian law enforcement personnel on animal cruelty and fighting issues.



SOUTH AFRICA

In South Africa, HSI rescued over 250 wild animals—including 36 highly endangered pangolins—from the illegal wildlife trade, in collaboration with a local wildlife hospital. Many of the animals were safely released back into the wild.



Evangeline and
Dennis Soter with
their cat, Jimmy.



A matter of trust

Following city-based careers that required constant travel, Evangeline and Dennis Soter looked forward to a relaxed lifestyle in retirement—one that also made possible additional family members. In 2002, the couple moved to New Hampshire, where they brought Jimmy, a kitten, and Maggie, a miniature schnauzer, into their lives. In 2007, the family made Weddington, N.C., their permanent home.

“Having a pet as a child, I believe, instills caring for the well-being of animals,” reflects Evangeline. “As a 7-year-old, I looked in my dog’s eyes and felt a connection that has never diminished and, indeed, has only grown deeper.”

The issues of spay and neuter and stopping puppy mills are especially important to the Soters, but their advocacy and concern extend further. “My love and compassion for dogs soon grew to encompass cats and eventually all animals,” Evangeline says. “They are all worthy of our respect, compassion and understanding as to their needs.”

The Soters took that understanding to new levels. Jimmy, the Soters’ feline companion, is deaf, and the couple taught him hand signals, which he quickly learned. “He trusts us and

knows that we would never steer him in the wrong direction,” Dennis says.

Dennis and Evangeline wanted to steer their legacy well, too. Humane Society International and the Humane Society of the United States are two of the charities they’ve entrusted with their future gifts. “We learned of HSI through our membership in the HSUS,” says Evangeline, “and were pleased to discover the global reach of its efforts on behalf of animals.”

→ **A legacy gift is an act of great kindness that will further HSI’s vision to create a more humane world. To learn how easy it can be to create your own legacy for animals, please contact the Planned Giving team at 800-808-7858 or visit hsi.org/legacy.**

FINANCIAL OPERATIONS REPORT

For the year ending December 31, 2019

Revenue	Total
Contributions and bequests	\$19,313,497
Grants and trust contributions	10,175,381
Other income	562,440
Total Revenue	\$30,051,318

Expenditures

Program services	\$23,317,113
Companion animals	\$8,769,673
Wildlife	6,037,094
Farm animals	3,904,902
Animal testing	3,287,992
Confronting cruelty	1,317,452

Management and general 1,117,418

Fundraising 2,836,189

Total Expenditures **\$27,270,720**

Change in Net Assets from Operations **\$2,780,597**

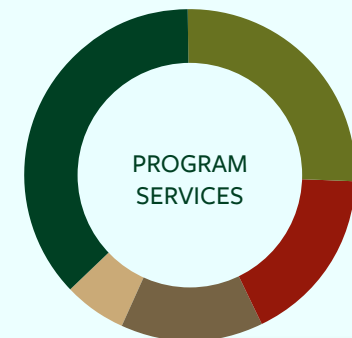
End of Year Net Assets **\$8,498,900**



■ **86%** \$23,317,113
PROGRAM SERVICES

■ **10%** \$2,836,189
FUNDRAISING

■ **4%** \$1,117,418
MANAGEMENT AND GENERAL



■ **37%** \$8,769,673
COMPANION ANIMALS

■ **26%** \$6,037,094
WILDLIFE

■ **17%** \$3,904,902
FARM ANIMALS

■ **14%** \$3,287,992
ANIMAL TESTING

■ **6%** \$1,317,452
CONFRONTING CRUELTY

The numbers above are preliminary and subject to change upon audit. The final audited numbers will be available later in 2020 at hsi.org/financial-information.

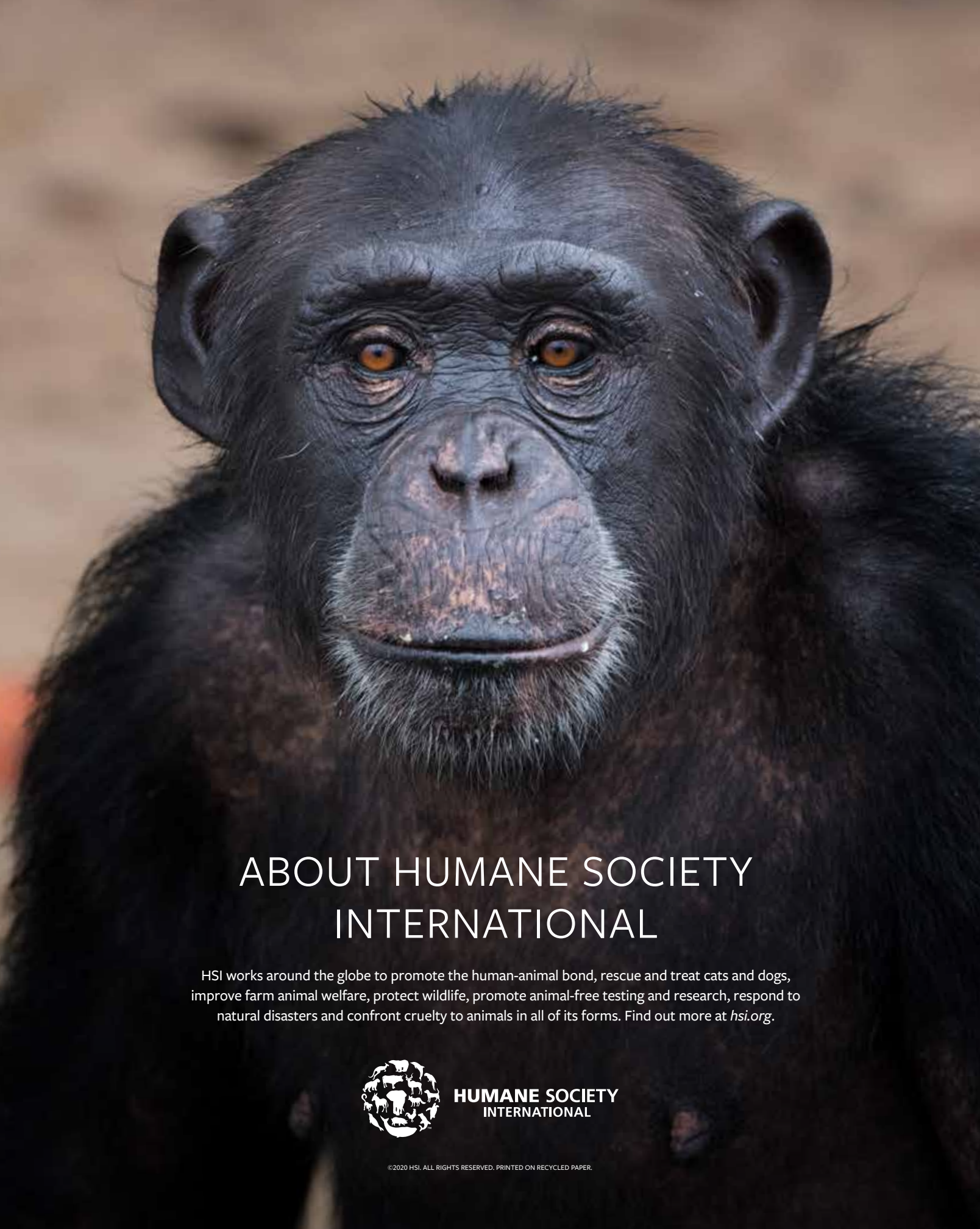
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Humane Society International is approved by the Better Business Bureau for all 20 standards for charity accountability.

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ABOUT HUMANE SOCIETY INTERNATIONAL

HSI works around the globe to promote the human-animal bond, rescue and treat cats and dogs, improve farm animal welfare, protect wildlife, promote animal-free testing and research, respond to natural disasters and confront cruelty to animals in all of its forms. Find out more at [hsi.org](https://www.hsi.org).



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INTERNATIONAL