

# SAVE RALPH



HUMANE SOCIETY  
INTERNATIONAL



**Four out of five countries worldwide still allow animal testing for cosmetics.** Cosmetic products and their ingredients may be dripped into rabbits' eyes or onto their skin, or forced down the throats of mice and other animals. Humane Society International is working to ban cosmetic animal testing in the world's most influential beauty markets.



**HSI is partnering with Hollywood filmmakers to produce *Save Ralph*, a stop-motion animation short documentary-style film. The goal of the #SaveRalph campaign is to change laws to ban cosmetic testing on animals.**

The film's interview setting features Ralph, our fluffy rabbit spokes-bunny, going through his daily routine, talking to the camera, rationalizing the sufferings he has endured "on the job." The #SaveRalph campaign tackles the disturbing issue of animal testing in an original and unexpected way—using the story of one bunny to shine a light on the plight of countless rabbits and other animals suffering at this very moment in laboratories around the world. It engages viewers to help ban cosmetic animal testing once and for all.



# #SaveRalph



## TALENT

English Version

**Taika Waititi**

**Zac Efron**

**Ricky Gervais**

**Olivia Munn**

**Tricia Helfer**

**Pom Klementieff**

Portuguese Version

**Rodrigo Santoro**

Spanish Version

**Rosario Dawson**

**George Lopez**

**Wilmer Valderrama**

French Version

**Pom Klementieff**

**Denis Villeneuve**

Vietnamese Version

**H'Hen Nie**

**Diem My 9x**

ASEAN Version

**Maggie Q**

## FILMMAKERS

**Spencer Susser**

Writer & Director

*(Hesher, The Greatest Showman)*

**Jeff Vespa**

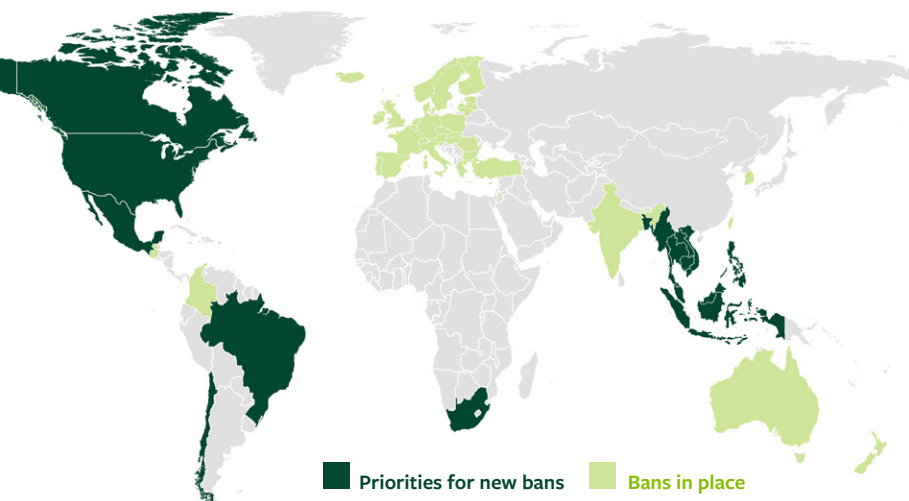
Producer

*(Voices of Parkland)*

**Andy Gent**

Puppet Maker & Set Designer

*(Isle of Dogs, Fantastic Mr. Fox)*



**HSI is working to ban cosmetic animal testing globally.**

HSI is engaging governments, companies, scientists and caring consumers worldwide to bring an end to cruel cosmetic animal testing.

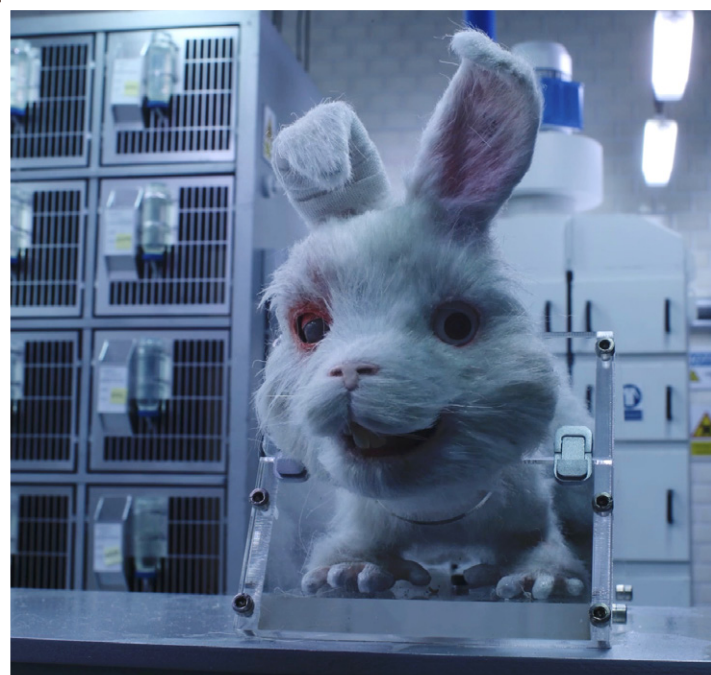
We were instrumental in driving the European Union to become the world's largest cruelty-

free cosmetic market. Years of campaigning have helped us achieve bans in 40 countries.

Today, HSI and our partners are leading simultaneous legislative efforts in 16 countries and regions, including Brazil, Canada, Chile, Mexico,

Southeast Asia, South Africa and the United States.

We believe that consumers should be able to purchase a cosmetic anywhere in the world and be confident that it is safe to use and free from any new animal testing.



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**[hsi.org/Ralph](https://hsi.org/Ralph)**

**Contact: Donna Gadomski**  
Senior Director, External Affairs  
[dgadomski@hsi.org](mailto:dgadomski@hsi.org)  
+1 617-512-4213