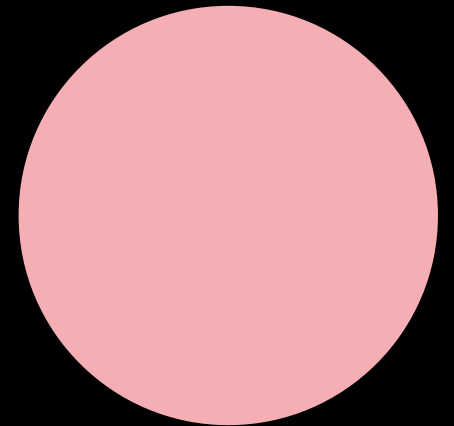
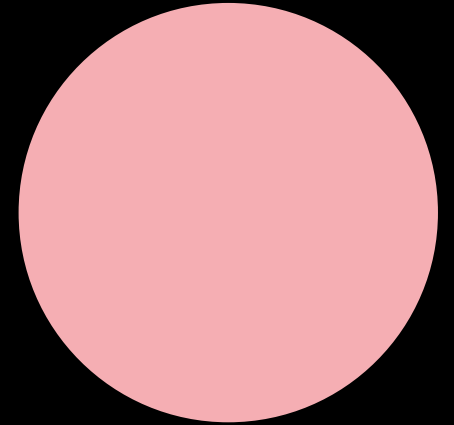


# Public Attitudes Toward Trophy Hunting Report

June 2021



**HUMANE SOCIETY  
INTERNATIONAL**  
EUROPE



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# Background

Trophy hunters kill tens of thousands of wild mammals, including endangered or threatened species, each year. They reward inhumane practices such as using arrows and primitive weapons. They target the largest, strongest animals, whose loss causes population declines in lions and leopards, among other species.

Humane Society International (HSI) was Founded in 1991 in the US and is a leading lobby and advocacy force for animal protection worldwide with active campaigns to protect wildlife, reduce and replace animal use in scientific research and product testing, to protect marine life, and to address the treatment of animals farmed for food, skins and fur.

Humane Society International (HSI) is working in the EU and around the world to raise public awareness and end corporate support of trophy hunters' interests, as well as to improve legal protections and encourage alternatives.

Savanta ComRes was commissioned by the Humane Society International to conduct an online survey among in total 10,587 adults in 5 different countries (Denmark, Germany, Italy, Poland and Spain), to understand what the public thinks about trophy hunting and the import of these trophies to Europe.



# Methodology

Humane Society International commissioned Savanta ComRes who interviewed **2,126 Danish, 2,035 German, 2,168 Italian, 2,140 Polish** and **2,118 Spanish** adults online between **1<sup>st</sup> to 15<sup>th</sup> March 2021**.

Data were weighted to be nationally representative by key demographics such as age, gender and region.

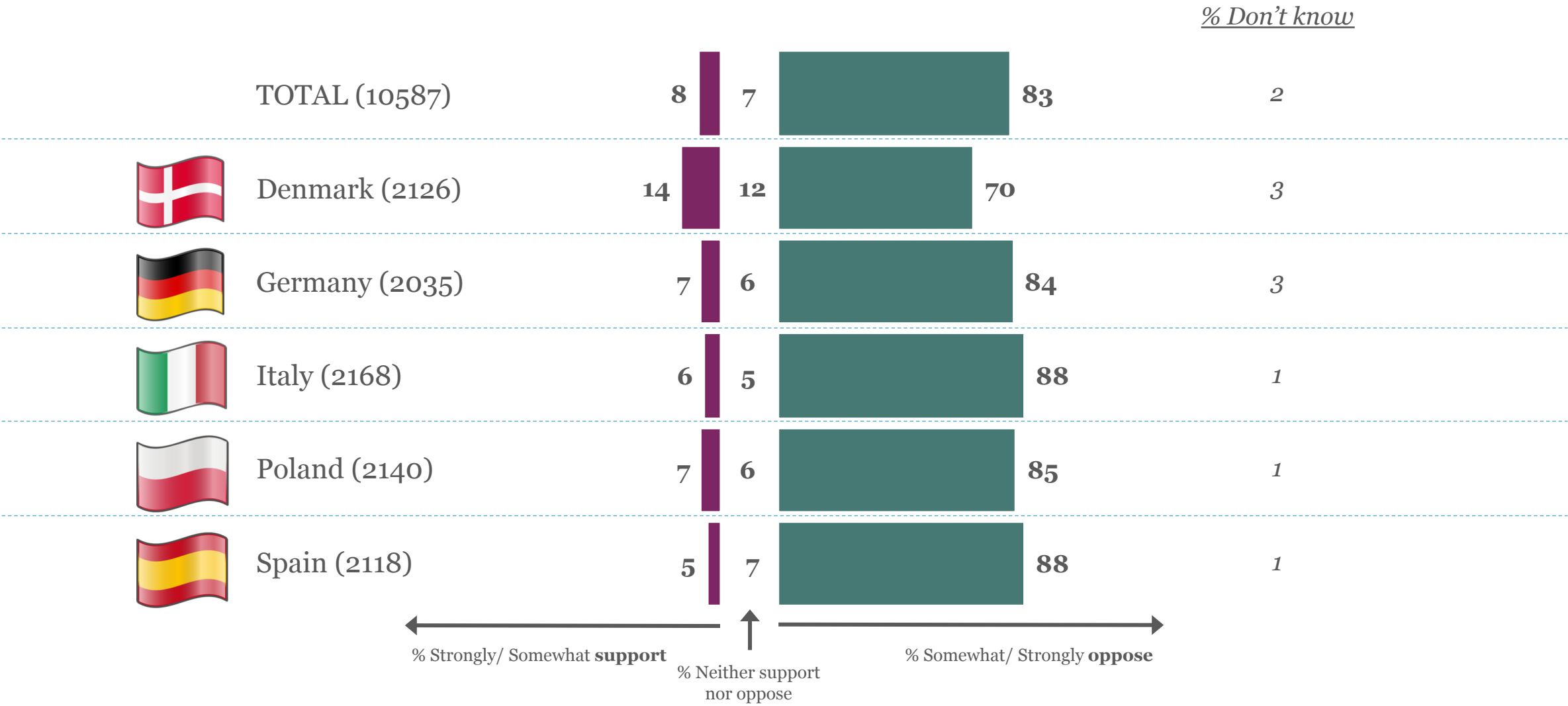


# Main Findings



# Whether support or oppose the following activity:

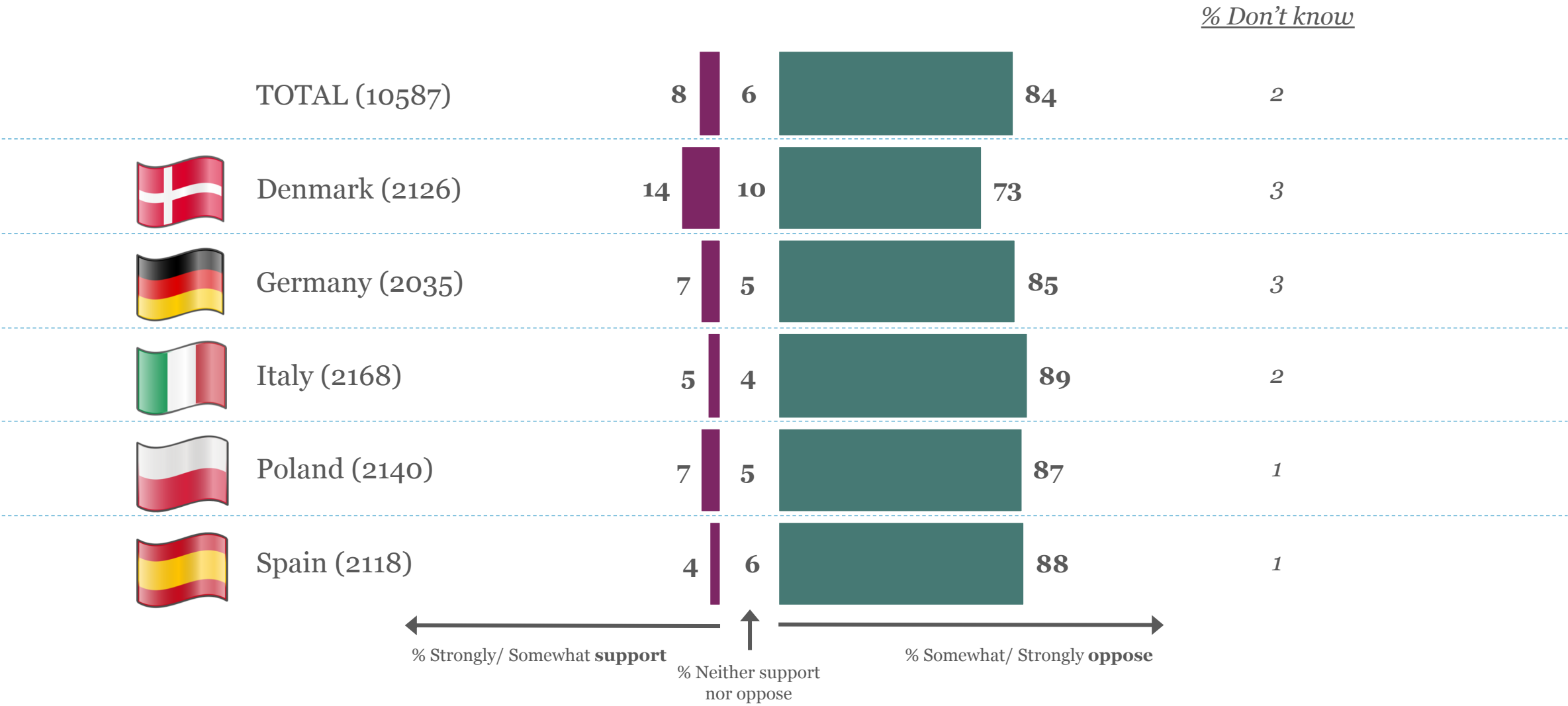
*Trophy hunting of wild animals found in Europe (such as brown bears, grey wolves & lynx)*



Q1. Trophy hunting is the hunting of wild animals for pleasure and to obtain parts or all of its body for display as a trophy at home. To what extent do you support or oppose the statements activities below, if at all? – BASE: (All respondents)

# Whether support or oppose the following activity:

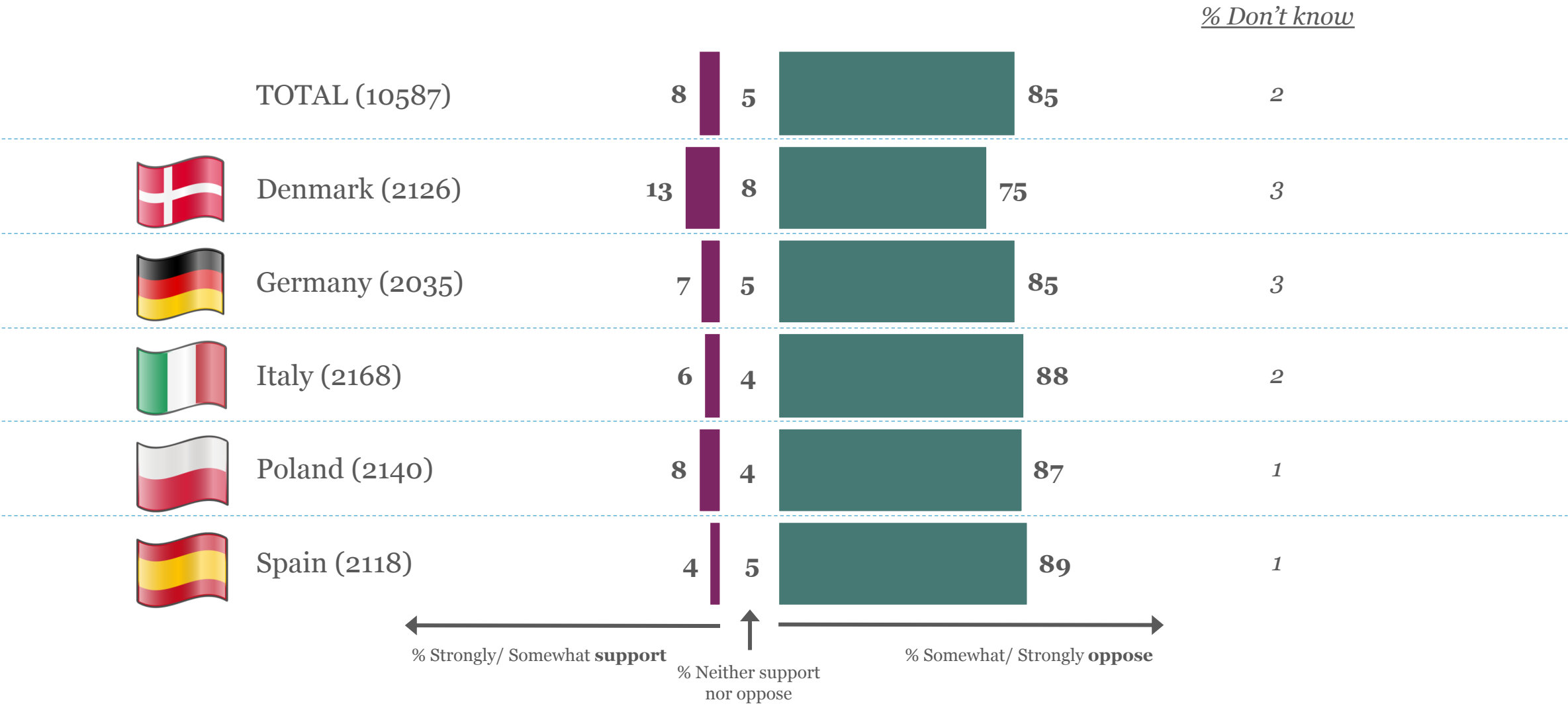
*Trophy hunting of wild animals found in Africa (such as elephants, lions and giraffes)*



Q1. Trophy hunting is the hunting of wild animals for pleasure and to obtain parts or all of its body for display as a trophy at home. To what extent do you support or oppose the statements activities below, if at all? – BASE: (All respondents)

# Whether support or oppose the following activity:

*Trophy hunting of internationally protected animals (such as cheetah, rhino, lynx)*

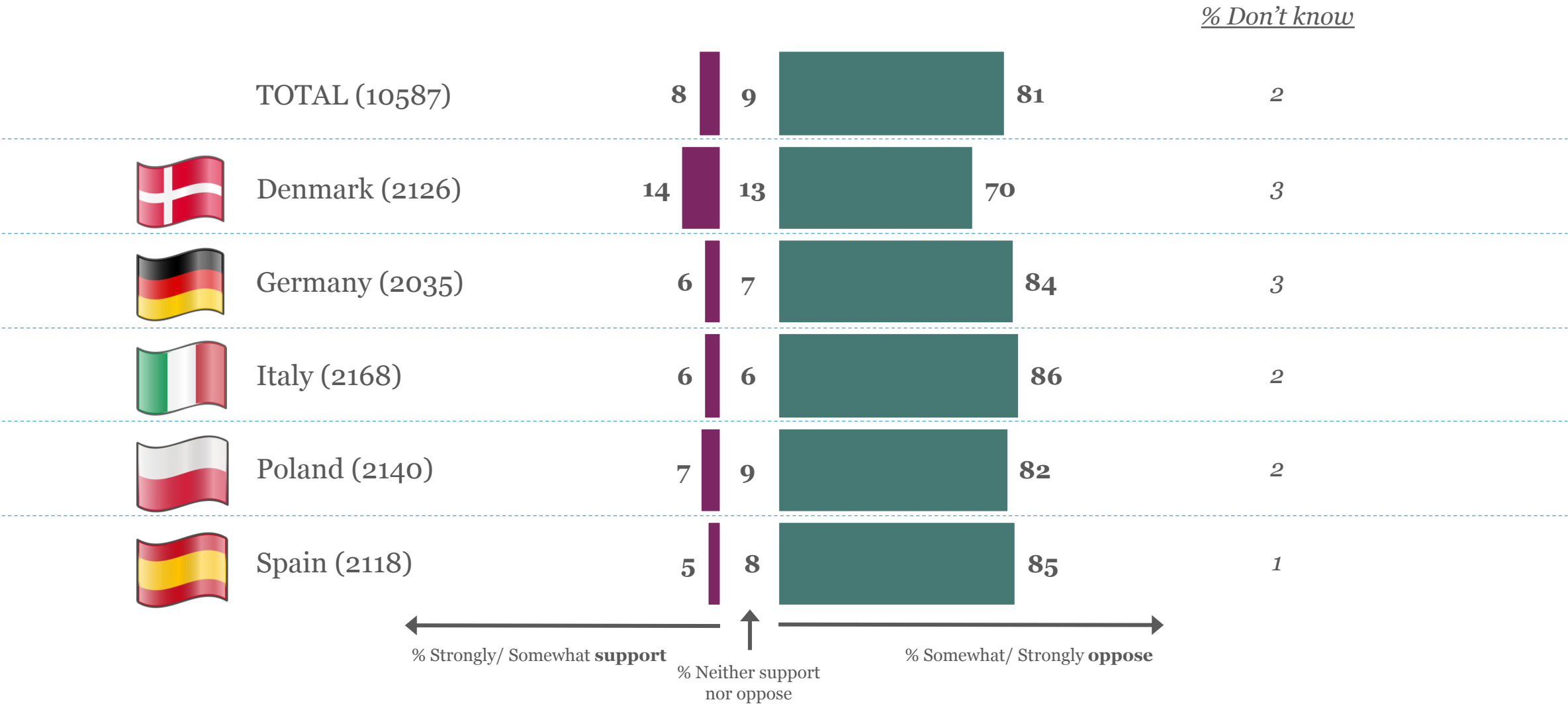


Q1. Trophy hunting is the hunting of wild animals for pleasure and to obtain parts or all of its body for display as a trophy at home. To what extent do you support or oppose the statements activities below, if at all? – BASE: (All respondents)



# Whether support or oppose the following activity:

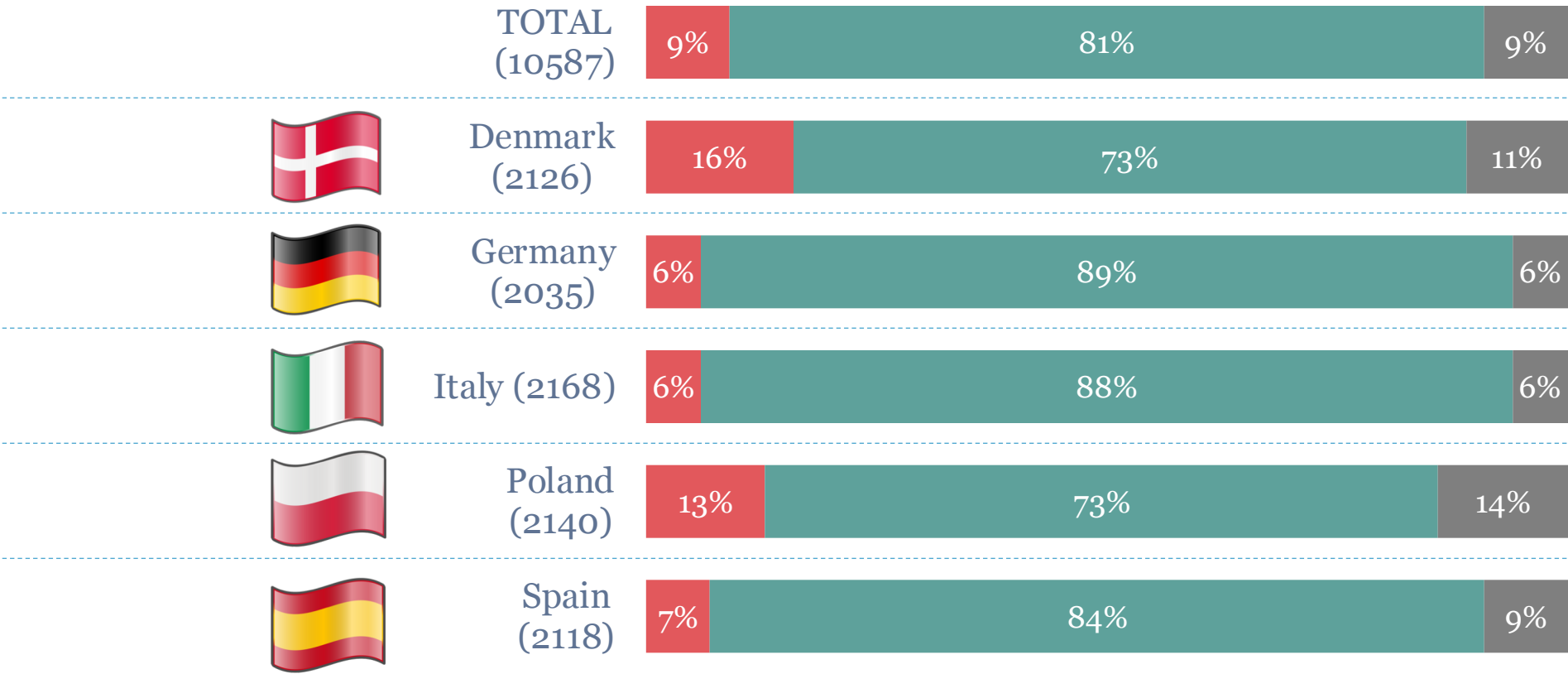
## Trophy hunting of wild animals



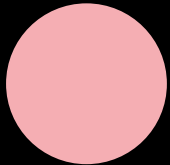
Q1. Trophy hunting is the hunting of wild animals for pleasure and to obtain parts or all of its body for display as a trophy at home. To what extent do you support or oppose the statements activities below, if at all? – BASE: (All respondents)

# Statements most closely reflects your view

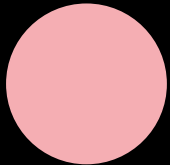
■ People **SHOULD** be allowed to import trophies of dead animals from other countries  
■ People **SHOULD NOT** allowed to import trophies of dead animals from other countries  
■ Don't know



# Contact Information



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