



HUMANE SOCIETY INTERNATIONAL

GENERAL PURPOSE OF THE CONSULTANCY:

To advance the HSI Farm Animal Welfare and Protection (FAWP) team's efforts to promote higher welfare for farm animals in production, including cage-free housing systems for egg laying hens and crate-free housing systems for breeding sows, in Brazil. Consultant will work with a variety of stakeholders throughout the supply chain, such as food manufacturers and retailers, restaurants, supermarket chains, and financial institutions. In coordination with HSI FAWP leadership, and Brazil colleagues, further develop the Brazil country strategy.

ESSENTIAL SERVICES TO BE PROVIDED BY CONSULTANT:

Program Management - 75%

1. Build relationships with high impact entities in the food industry in Brazil towards adoption and implementation of cage and crate-free purchasing policies for their supply chains, and regularly obtain status reports on implementation progress for committed entities, updating dashboard of deliverables to ensure efforts are on track to meet goals. (45%)
2. Research, maintain and update the global database of financial institutions, and support HSI Farm in presentations with investor organizations, working closely with HSI FAWP financial institution issue lead. (10%)
3. Draft, edit and distribute advocacy and outward facing campaign materials and quarterly industry reports on cage and crate-free global and country specific news and progress, working with global director of market engagement to disseminate to companies globally, and coordinating with HSI Farm researcher. (10%)
4. Raise the profile of HSI and farm animal protection issues in the Brazilian media. Represent HSI in media interviews and industry events, including public speaking engagements at seminars, conferences and meetings, and pro-actively identify media opportunities to support the HSI cage and crate-free goals. (5%)
5. Contribute to the creation of campaign materials, including translation as needed. (5%)

Administrative – 25%

6. Lead the coordination with HSI Farm Animal Team, provide strategic input, verbal updates, and submit monthly written reports on activities and resulting success, opportunities, or recommended changes of course to the HSI Project Manager. Also participate in any meetings with HSI Headquarters (HQ) and provide verbal and written updates on current work and future plans and events to ensure coordination between HSI country offices and the HQ office, and information to support multi-national media opportunities. (10%)
7. Keep regular contact with HSI Headquarters' staff of the Farm Animal Department, Farm Corporate consultants in Latin America and Brazil's Country Director, as applicable (5%)
8. Coordinate and provide written reports about the status and impacts of farm animal welfare and protection work in Brazil, including gathering periodic progress reports, updating the farm animal "anchor" document, and provide quarterly updates to the HQ Farm leadership on the status of Brazil's goals to ensure clear and succinct metrics, and review draft program documents to ensure approved language and HSI policies have been observed, and other duties as assigned. (10%)

DESIRED MINIMUM QUALIFICATIONS:

EDUCATION AND EXPERIENCE:

1. Bachelor's degree in communication, international relations, finance or economics, sustainable development, animal welfare or animal science or science required, advanced degree preferred.
2. Minimum of 3 years of experience working with policy, specifically related to corporate responsibility, sustainability, supply chains animals or food desirable.
3. Work experience with egg and pork producers and knowledge of production practices, desirable.
4. Work experience in animal protection, preferably protection of farm animals, is desirable.
5. Experience working with the media is desirable.
6. Strong commitment to improving the welfare of farm animals.

NECESSARY KNOWLEDGE, SKILLS AND ABILITIES:

1. Excellent oral and written fluency in Portuguese and English.
2. Availability to travel around Brazil whenever necessary.
3. Excellent public communication.
4. Ability to work independently, proactively and maintain good communication with the HSI team worldwide.
5. Excellent project and time management skills.
6. Ability to understand and implement organizational administrative policies.

REPORTING RELATIONSHIP:

Direct report line: Brazil, Program and Policy Manager, Farm Animal Welfare and Protection

Dotted report line: HQ FARM Program Lead