



# The Humane Society of the United States and Affiliates

Supplemental Schedule of Functional  
Expenses - Humane Society International  
Year Ended December 31, 2015

The report accompanying these financial statements was issued by BDO USA, LLP, a Delaware limited liability partnership and the U.S. member of BDO International Limited, a UK company limited by guarantee.



**The Humane Society of the  
United States and Affiliates**

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Supplemental Schedule of Functional  
Expenses - Humane Society International  
Year Ended December 31, 2015

# The Humane Society of the United States and Affiliates

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## Independent Auditor's Report on the Supplemental Schedule of Functional Expenses

To the Board of Directors  
The Humane Society of the United States  
Washington, D.C.

We have previously audited the consolidated financial statements of The Humane Society of the United States and Its Affiliates (The Society) as of and for the year ended December 31, 2015, and have issued our report dated June 1, 2016 which contained an unmodified opinion on those consolidated financial statements. Our audit was conducted for the purposes of forming an opinion on those consolidated financial statements as a whole. We have not performed any procedures in regard to those consolidated financial statements since our report date of June 1, 2016.

The supplemental schedule of functional expenses - Humane Society International presented in the following section of this report is presented for purposes of additional analysis and is not a required part of the consolidated financial statements referred to above. Such information is the responsibility of management and was derived from and relates directly to the underlying accounting and other records used to prepare the consolidated financial statements. The information has been subjected to the auditing procedures applied in the audit of the consolidated financial statements and certain additional procedures, including comparing and reconciling such information directly to the underlying accounting and other records used to prepare the consolidated financial statements or to the consolidated financial statements themselves, and other additional procedures in accordance with auditing standards generally accepted in the United States of America. In our opinion, the information is fairly stated in all material respects in relation to the consolidated financial statements as a whole.

Humane Society international is an affiliate of The Society, and as discussed within the footnotes, is included within the consolidated financial statements of the Society.

BDO USA, LLP

August 18, 2016

Supplemental Schedule of  
Functional Expenses of Humane Society International

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## The Humane Society of the United States

### Supplemental Schedule of Functional Expenses - Humane Society International

<i>Year ended December 31, 2015</i>	Program Expenses					Total Program	Management and General	Fundraising	Total
	Direct Care	Public Policy	Corporate Policy	Education	Total		Total		
<b>Expenditures</b>									
Salaries	\$ 507,597	\$ 773,442	\$ 222,548	\$ 1,049,080	\$ 2,552,667	\$ 26,123	\$ 453,335	\$ 3,032,125	
Employee benefits	128,795	196,249	56,468	266,188	647,700	6,628	115,027	769,355	
<b>Total compensation</b>	<b>636,392</b>	<b>969,691</b>	<b>279,016</b>	<b>1,315,268</b>	<b>3,200,367</b>	<b>32,751</b>	<b>568,362</b>	<b>3,801,480</b>	
Education material, publications and campaigns	227,805	347,114	99,877	470,818	1,145,614	11,724	203,453	1,360,791	
Mailing costs	487,809	743,290	213,872	1,008,183	2,453,154	25,105	435,663	2,913,922	
Consultant and contracted services	780,112	1,188,682	342,027	1,612,303	3,923,124	40,148	696,720	4,659,992	
Professional fees	49,540	75,485	21,720	102,387	249,132	2,550	44,244	295,926	
Contributions and grants	305,843	219,659	71,681	419,754	1,016,937	-	-	1,016,937	
Travel and events	138,047	210,347	60,525	285,311	694,230	7,105	123,290	824,625	
Supplies and field expenses	57,829	88,116	25,354	119,518	290,817	2,976	51,647	345,440	
Bank and trustee fees	-	-	-	-	-	109,744	681,152	790,896	
Foreign currency	-	-	-	-	-	70,826	-	70,826	
Occupancy and building expense	25,137	38,302	11,021	51,952	126,412	1,294	22,450	150,156	
Postage and shipping	4,650	7,086	2,039	9,611	23,386	239	4,154	27,779	
Telephone	10,417	15,872	4,567	21,528	52,384	536	9,303	62,223	
Insurance and bonds	2,432	3,706	1,066	5,026	12,230	125	2,172	14,527	
Real estate and other taxes	1,765	2,690	774	3,649	8,878	91	1,577	10,546	
<b>Total expenses</b>	<b>\$ 2,727,778</b>	<b>\$ 3,910,040</b>	<b>\$ 1,133,539</b>	<b>\$ 5,425,308</b>	<b>\$ 13,196,665</b>	<b>\$ 305,214</b>	<b>\$ 2,844,187</b>	<b>\$ 16,346,066</b>	

*See Notes to the Supplemental Schedule*

# The Humane Society of the United States

## Notes to the Supplemental Schedule of Functional Expenses

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### 1. The Organization and Summary of Significant Accounting Policies

The Humane Society of the United States and Affiliates (collectively, The Society) is a not-for-profit organization whose primary purpose is the worldwide advancement of humane treatment of animals through public education, awareness, and direct animal care programs. An affiliate of the Society is noted below and who is the subject of this supplemental reporting:

*Humane Society International, Inc. (HSI)*

HSI, founded in 1991, seeks to educate audiences worldwide about compassion toward animals, carry out direct animal care, rescue and disaster response; provide technical and scientific support to local partners; and to increase the priority given worldwide to animal protection issues by policy-makers, industry, and civil society. HSI also encompasses the below related entities throughout the world:

- Humane Society International (UK)
- Humane Society International Latin America
- Humane Society International/ Canada
- Friends of Humane Society International for the Protection and Conservation of Animals
- Humane Society International: India
- Humane Society International - Europe
- Humane Society International Mexico

HSI's operations are consolidated within The Society's consolidated financial statements.

### 2. Functional allocation of expenses

The cost of providing various programs and other activities has been summarized on a functional basis in the consolidated statements of activities and consolidated statements of functional expenses of The Society (not included in this supplemental report). Expenses that can be identified with a specific program or support service are charged directly according to their natural expenditure classifications. Certain costs common to multiple functions have been allocated among the various functions benefited. General and administrative expenses include those costs that are not directly identifiable with any specific function, but which provide for the overall support and direction of The Society.

### 3. Allocation of Joint Costs

The Society has allocated the joint costs of providing educational materials and activities that include a fundraising appeal. Since only those activities that include both programmatic and fundraising components are included in this allocation, the amounts do not include all of the expenses presented in the consolidated statement of functional expenses. This allocation is based upon the percentage of material in each mailing or television advertising related to the particular services as determined by content analysis.

# The Humane Society of the United States

## Notes to the Supplemental Schedule of Functional Expenses

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Total HSI costs for mailing pieces and television advertising spot that requested financial support and served other program or management functions were allocated as follows for the year ended December 31, 2015:

Program	\$	1,333,372
Management and general		101,008
Fundraising		2,169,933
	\$	3,604,313

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